

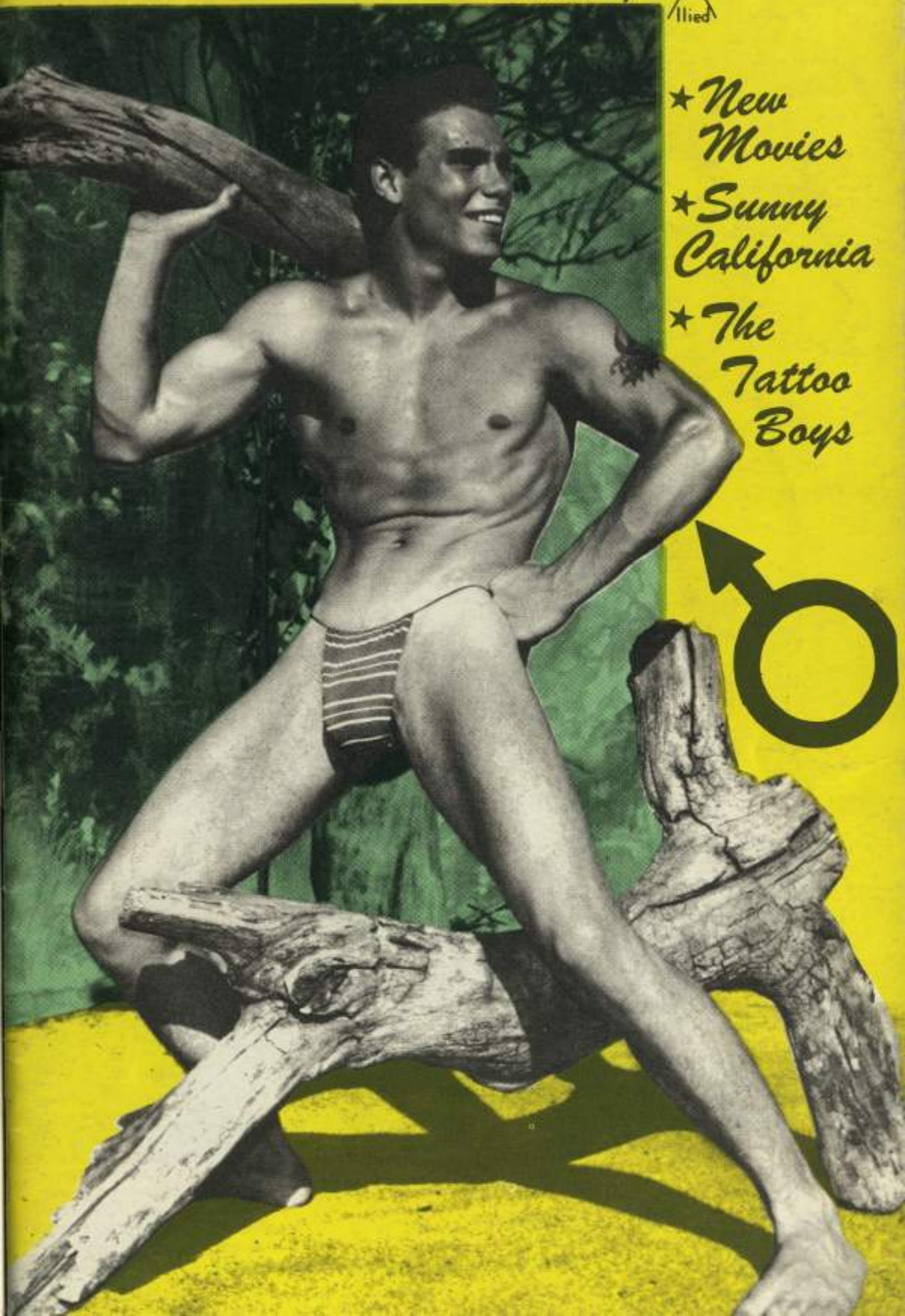
mars #20

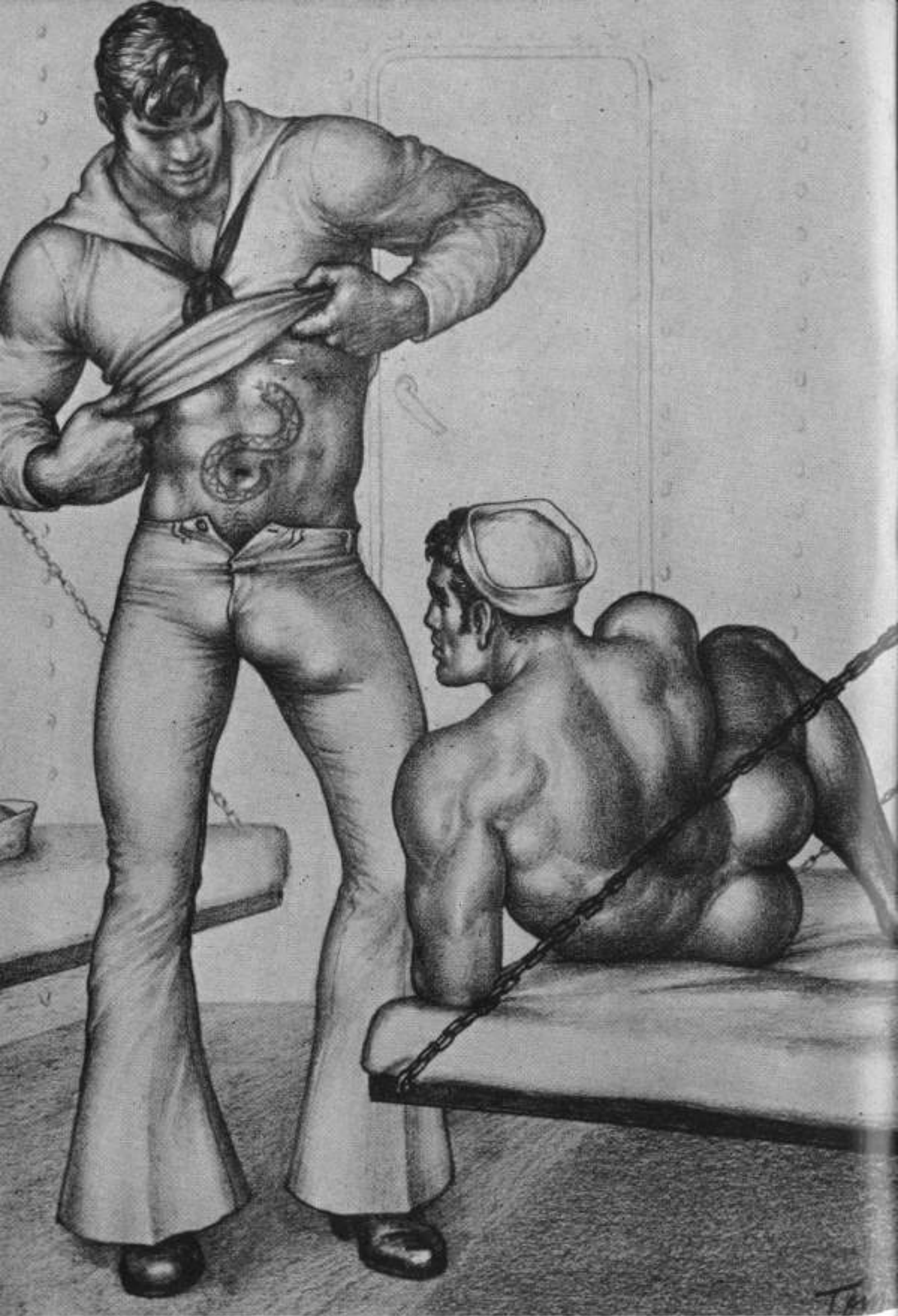
July, '66
bi-monthly

50c



- ★ *New Movies*
- ★ *Sunny California*
- ★ *The Tattoo Boys*





Tom

"NAVAL DECORATION"

Setting the scene for our latest "TATTOO BOYS" feature, starting on page 22, we lead off with this fine drawing by that indefatigable favorite **TOM OF FINLAND**, whose work is distributed by England's **SCOTT PHOTOGRAPHY**. In "Navel Decoration" Tom depicts one husky, sea-going bruiser as he gives his equally muscular buddy a glimpse of his admirable new ornamentation, a colorful, tattooed snake wound in graceful arabesque 'round his bellybutton.

Speaking of artwork, we're pleased also to announce the debut of two new artists of exceptional talent in these pages . . . **ORSEN**, of Britain's Studio Ceb, contributed two tantalizing drawings to the tattoo feature, pages 22-25, and the artist **LUGER**, of New York, is represented by two magnificent studies of super-masculine cowboys on pages 36 and 37. In addition there are new works by Kris artists **VAN** (back cover) and **HRAEFN** (p. 34)

mars **20** *July, 1966*

devoted to the ideals
of classic physical
development as
exemplified in the
arts of photography
and painting

front cover:
MONTE HANSEN
by Athletic Model Guild

back cover:
a new painting by
VAN

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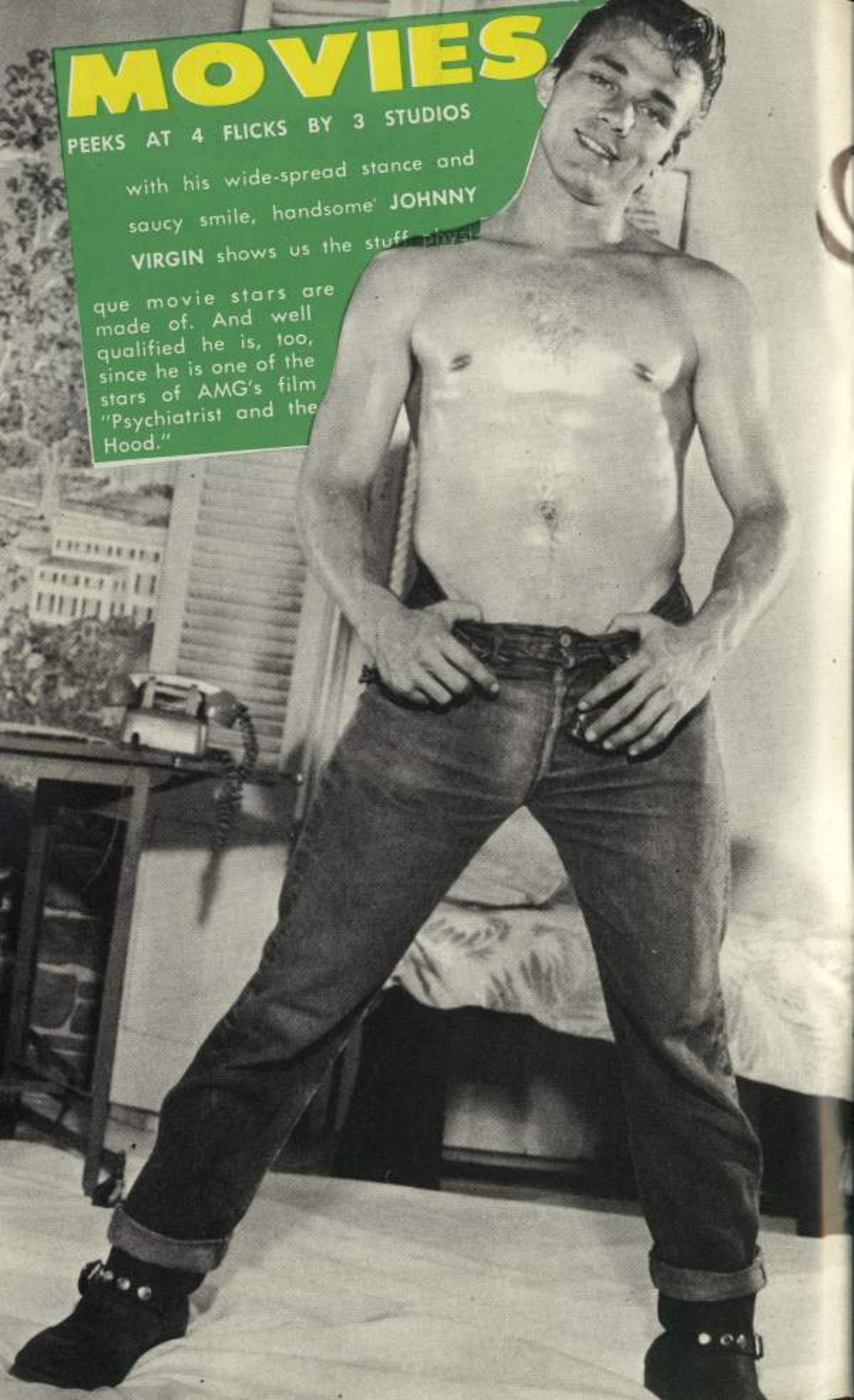
MOVIES

PEEKS AT 4 FLICKS BY 3 STUDIOS

with his wide-spread stance and saucy smile, handsome **JOHNNY**

VIRGIN shows us the stuff phys-

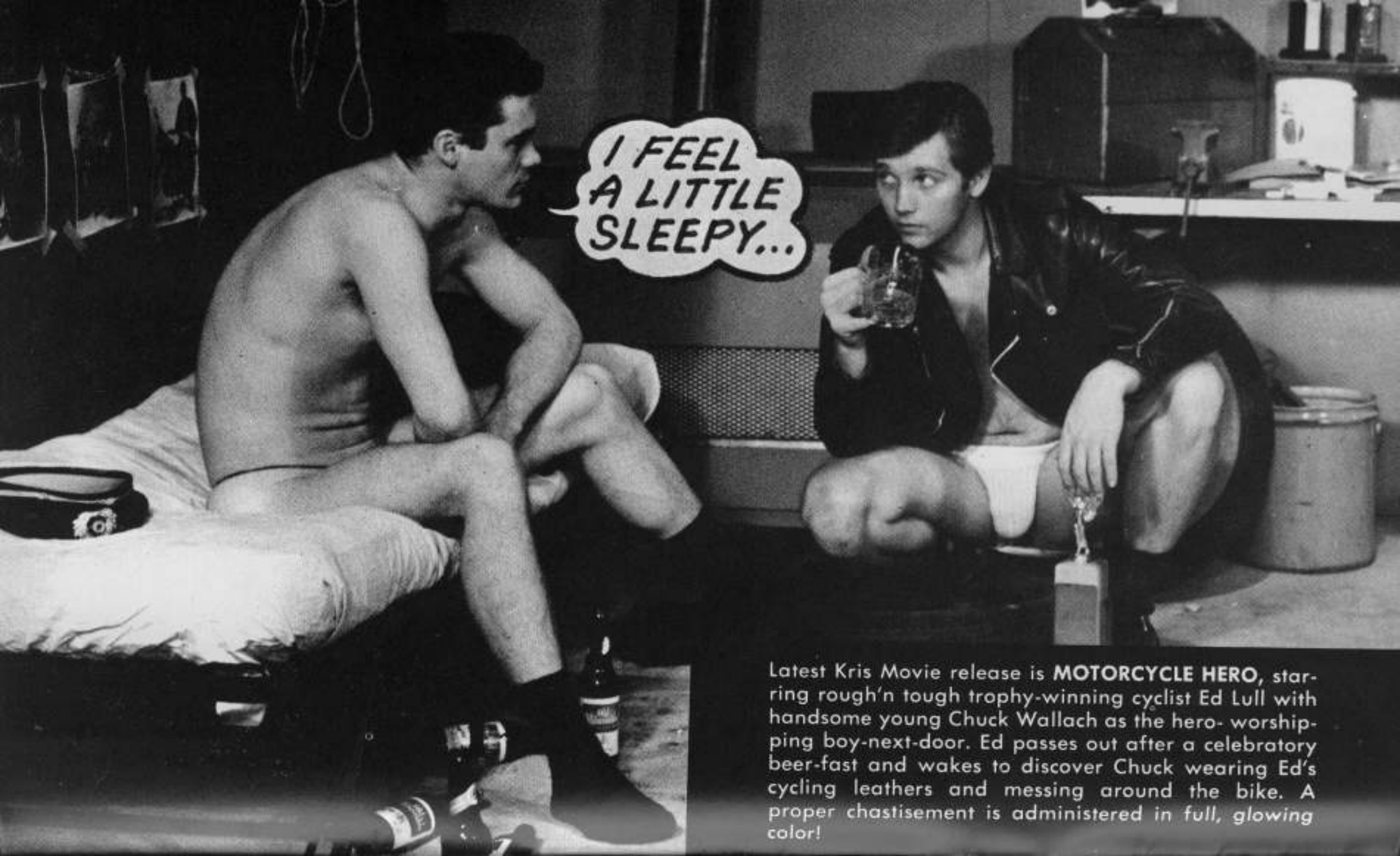
que movie stars are made of. And well qualified he is, too, since he is one of the stars of AMG's film "Psychiatrist and the Hood."





HERE IT
COMES!

Muscular Don Dunne and handsome Tony Pagan soap up to do their stuff for the cameras in this moment from new Kris movie **THE PLUMBER**. A-1 plumber Don joins customer Tony in the shower to personally test the plumbing and thus insure Tony's complete satisfaction. Great in color, with luscious fleshtones glistening with water and soap.



I FEEL
A LITTLE
SLEEPY...

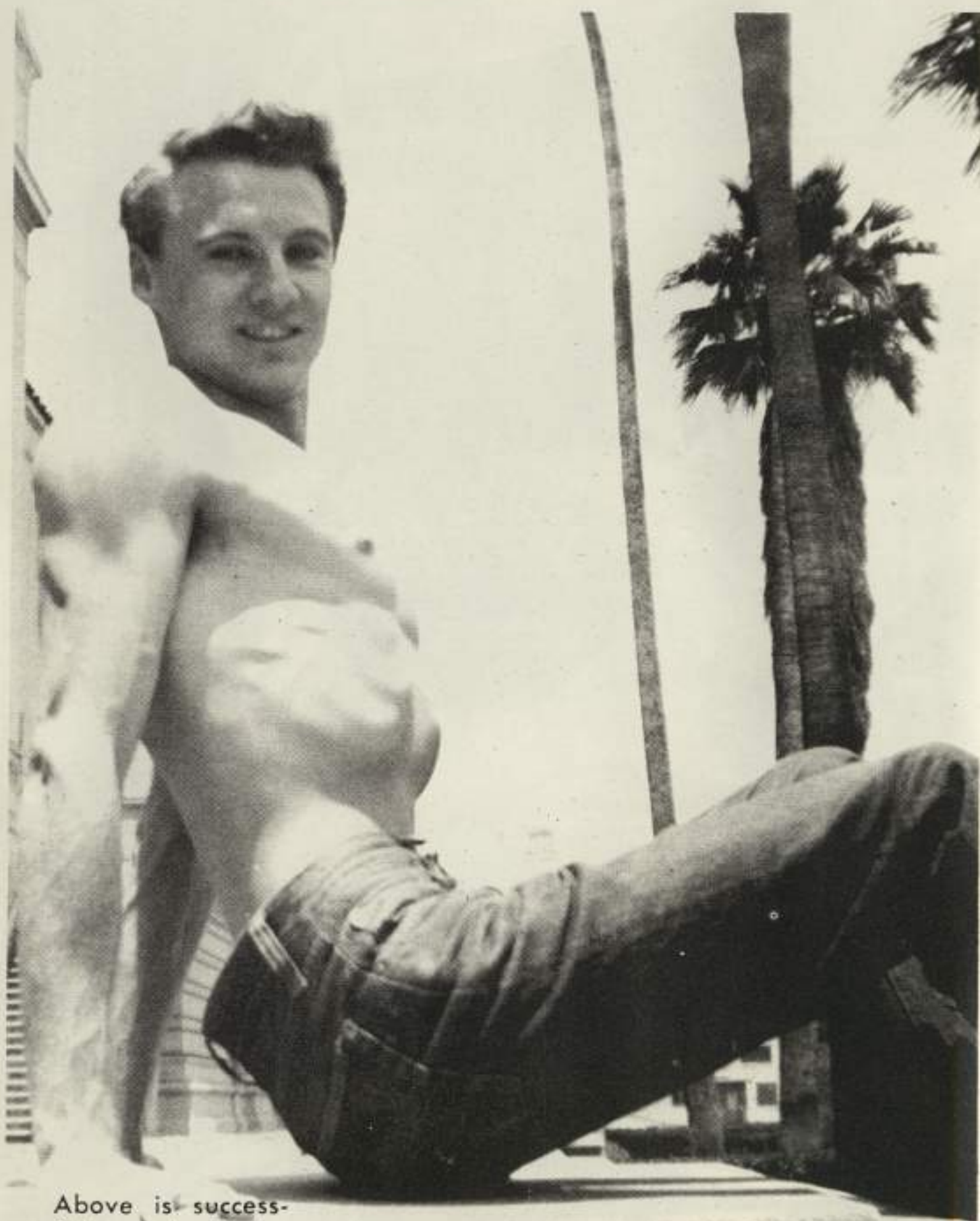
Latest Kris Movie release is **MOTORCYCLE HERO**, starring rough'n tough trophy-winning cyclist Ed Lull with handsome young Chuck Wallach as the hero- worshiping boy-next-door. Ed passes out after a celebratory beer-fast and wakes to discover Chuck wearing Ed's cycling leathers and messing around the bike. A proper chastisement is administered in full, glowing color!



This menacing mob of surly cyclists looks like it's straight from the set of **THE LEATHER BOYS**, but it's not ... rather it's a scene from Athletic Model Guild movie **STRIP POKER**, and features a bountiful cast of California athletes from the ample AMG Stable.

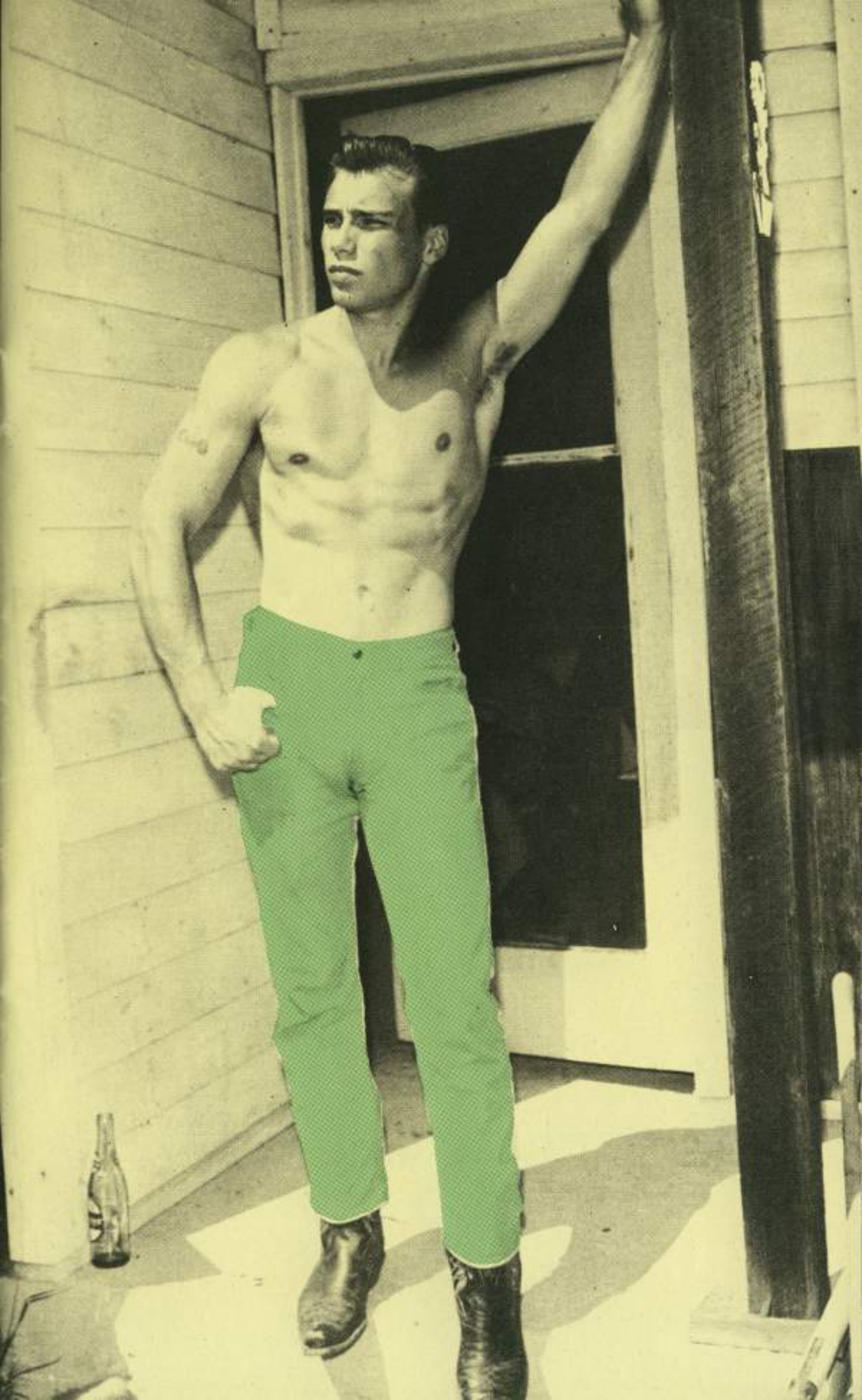
Sunny Californians

... And speaking of California Athletes, it just occurred to us that our files are fairly bulging with the rippling-muscled sons of that golden land of fruit and nuts ... so why not a portfolio of sun-ripened Californians? Why not, indeed !!!

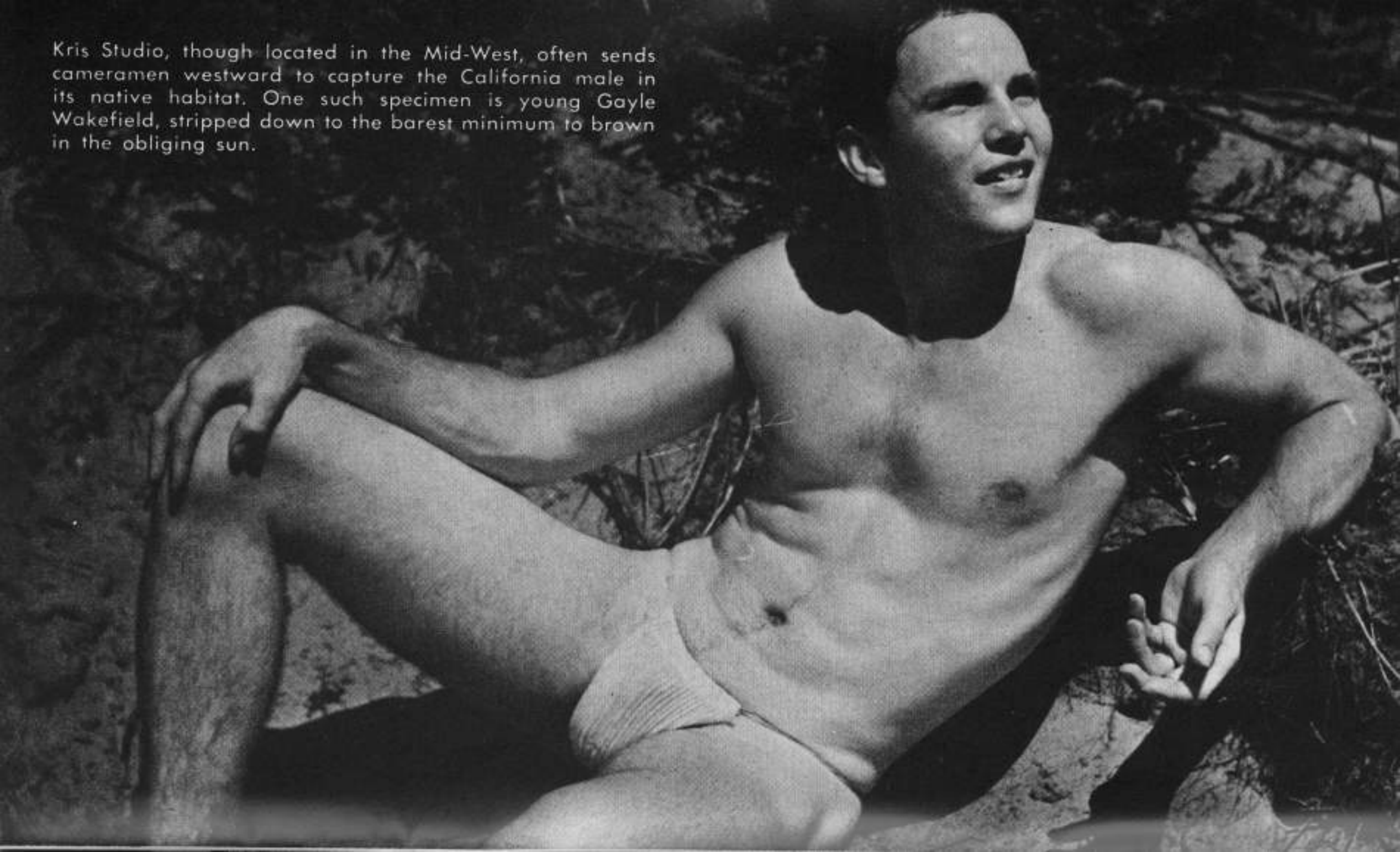


Above is successful, popular Hollywood actor and Model **CHUCK FINLEY**. The photo, he tells us, is by Lensmen of the West.

On the right, coverman **MONTÉ HANSEN** surveys the sunny scene from the back porch of L.A.'s Athletic Model Guild.



Kris Studio, though located in the Mid-West, often sends cameramen westward to capture the California male in its native habitat. One such specimen is young Gayle Wakefield, stripped down to the barest minimum to brown in the obliging sun.



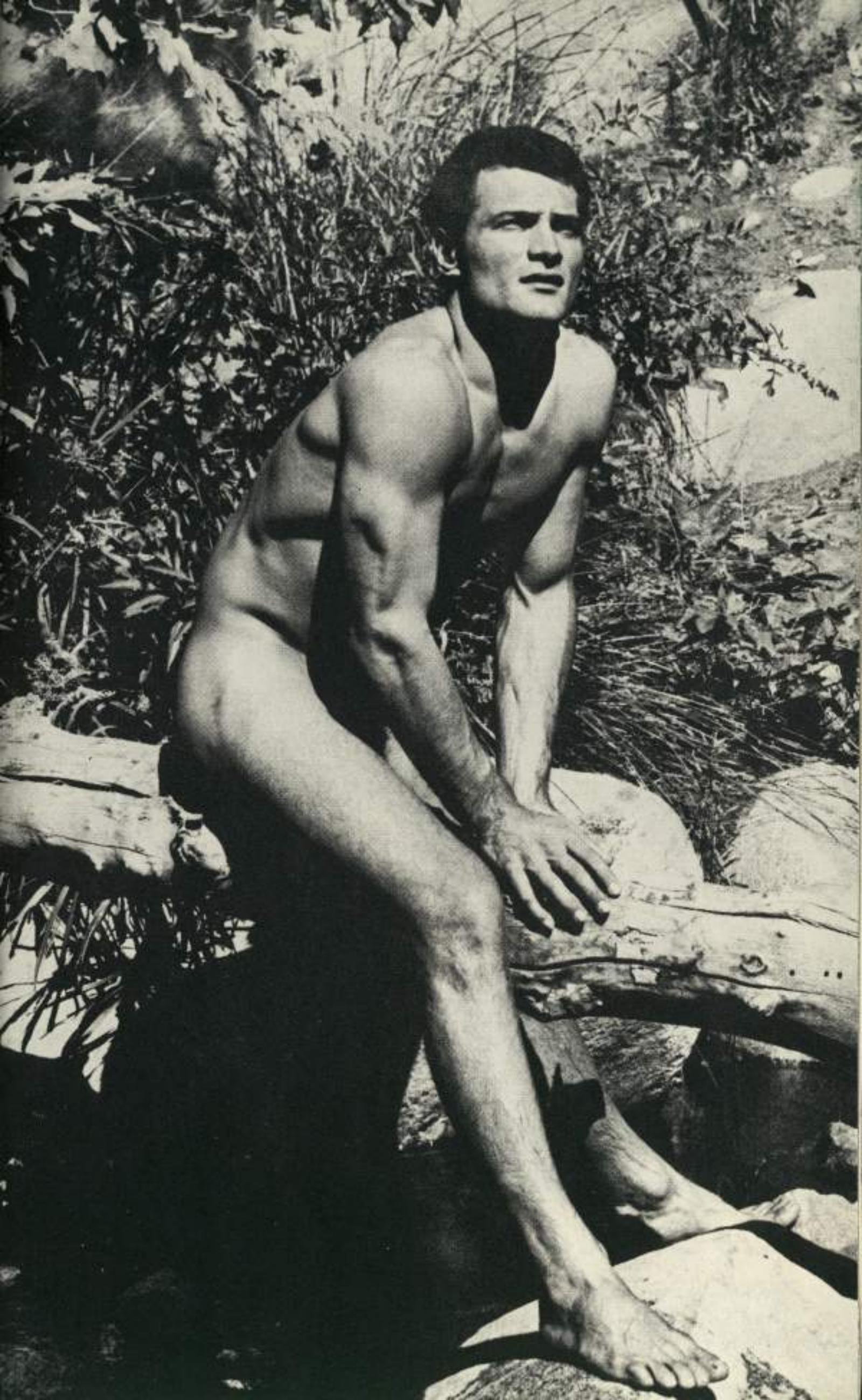


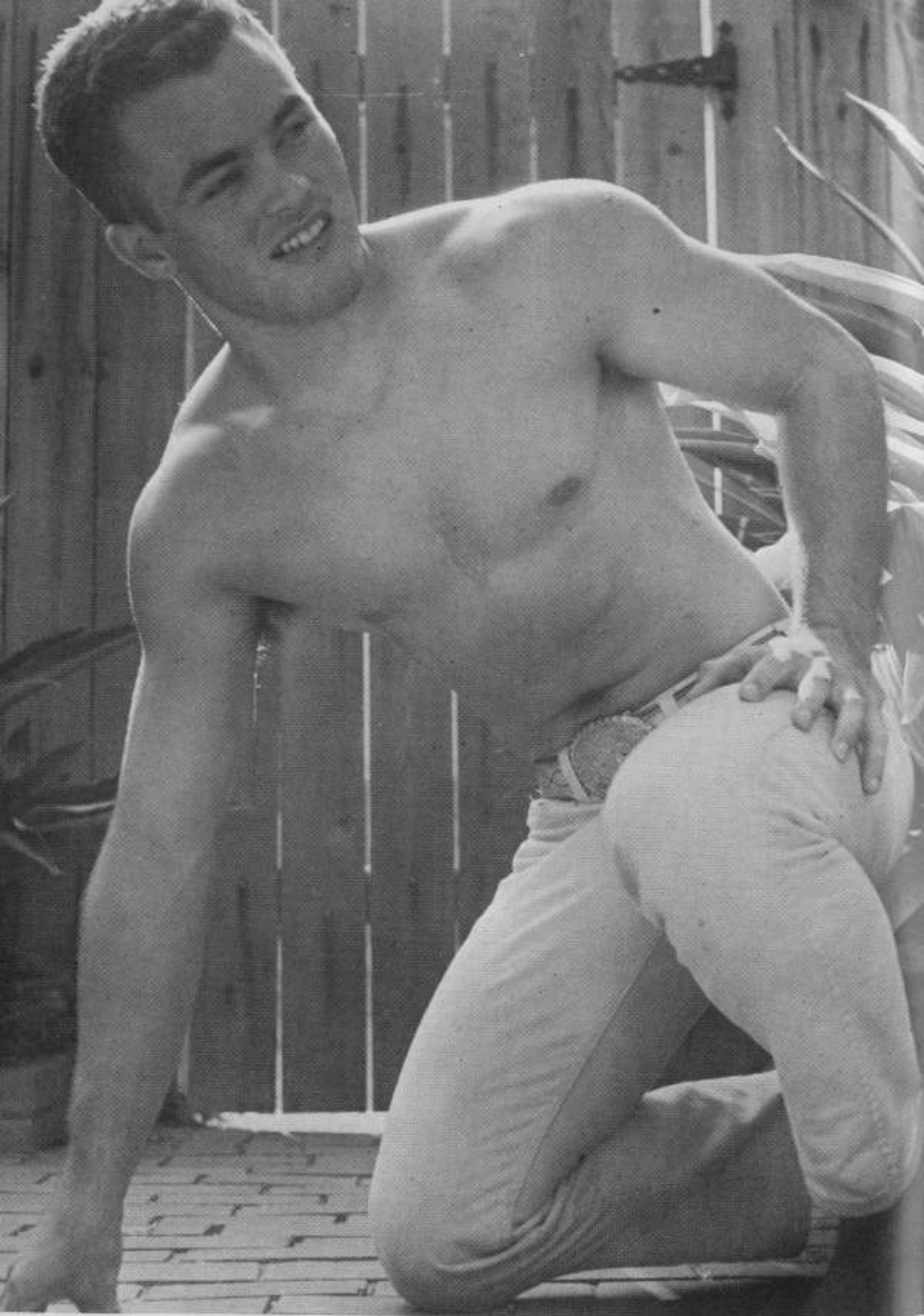
R.A. Enterprises need only travel as far as their own back yard to capture the California mood. Feast your eyes on this exquisite pool-side study of 21-year-old Link Ramon wearing a stringless (wonder what holds it up) posing pouch, a silver medallion, a few drops of oil and nothing else. Link's engaging in a popular California pastime ... dangling his feet in the water.



4 views of rugged west-coast He-Man Gentry, a real hunk of impressively stacked sunkissed muscle. The photos are from **AH-MEN**, the Hollywood haberdashers, who generally put clothes **ON** their models, but we ain't arguing with this well-presented case for clotheslessness.

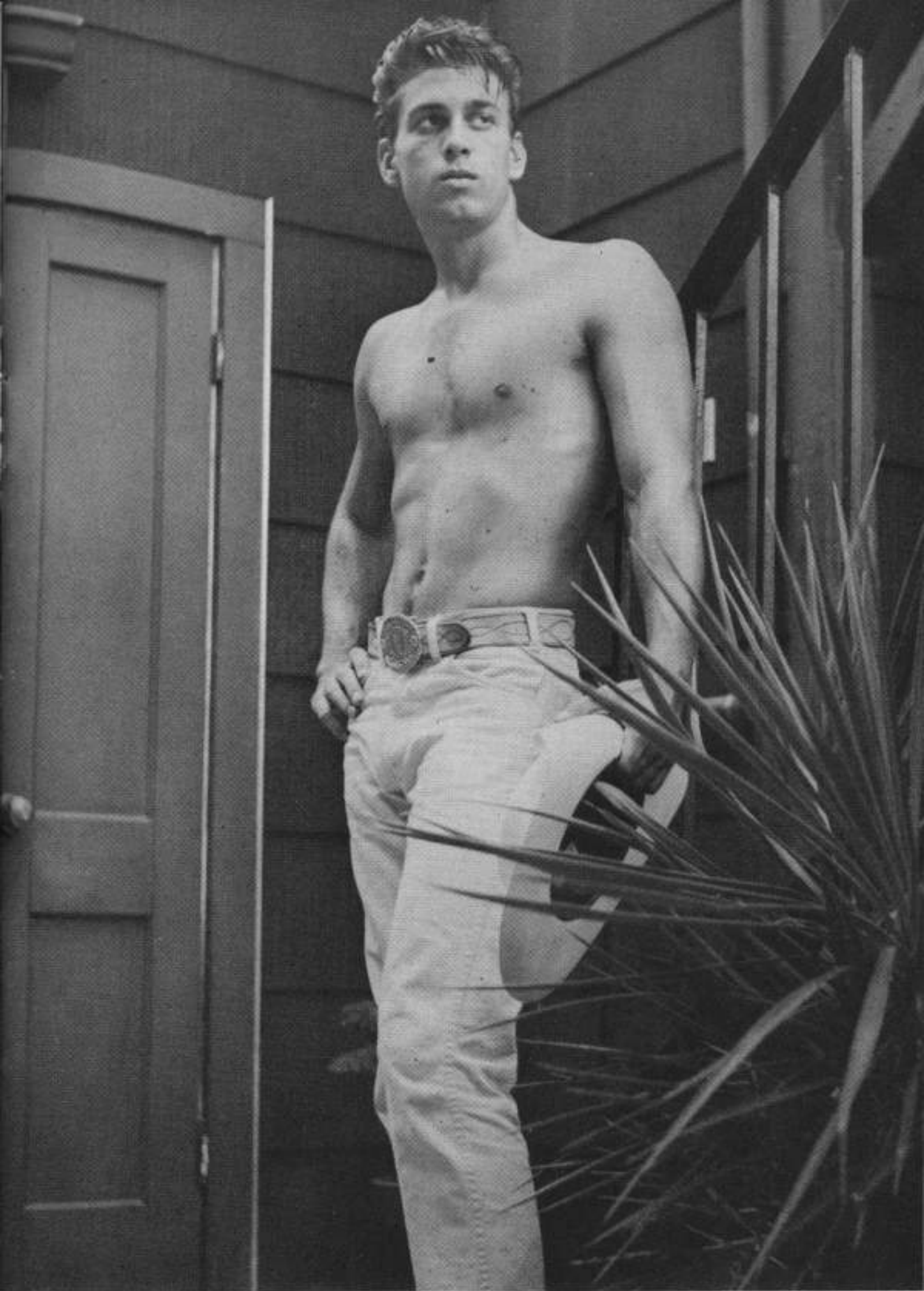






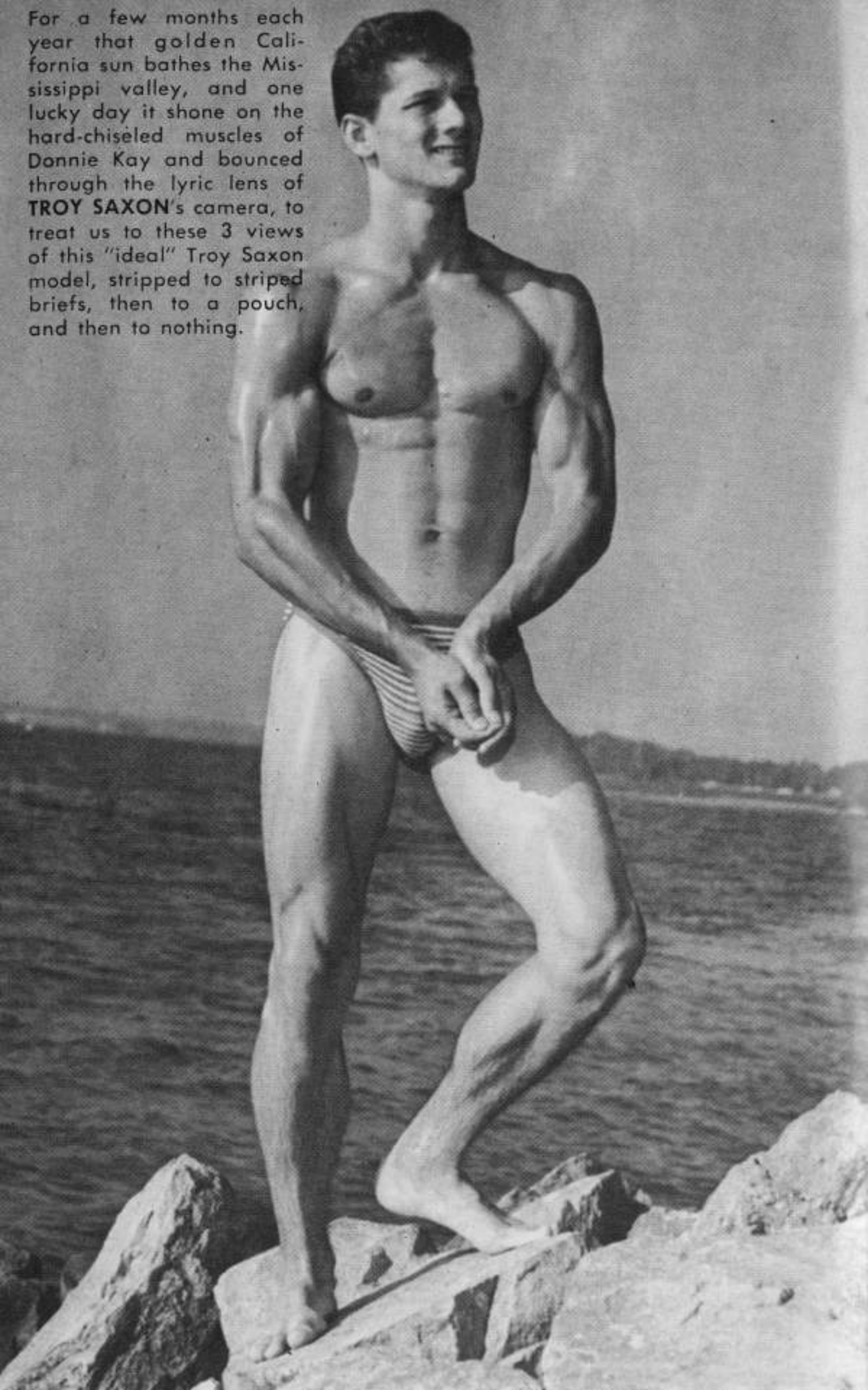
Le Soleil et les Beaux New-Yorkais

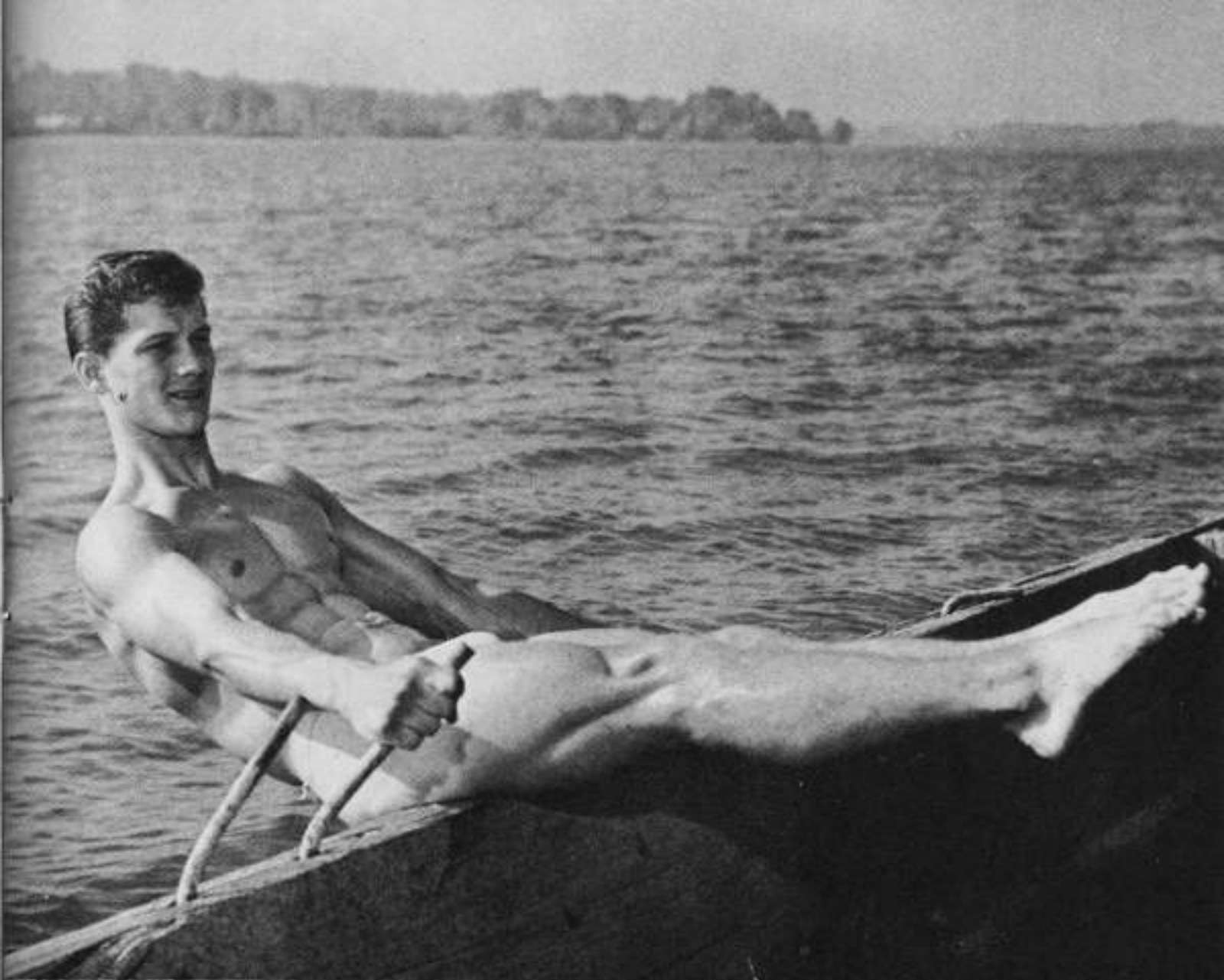
Wherever the sun is shining, there's master-lensman **BOB ANTHONY** ready to capture beauty on film, as he did above with this subdued study of exciting Van Stevens . . .



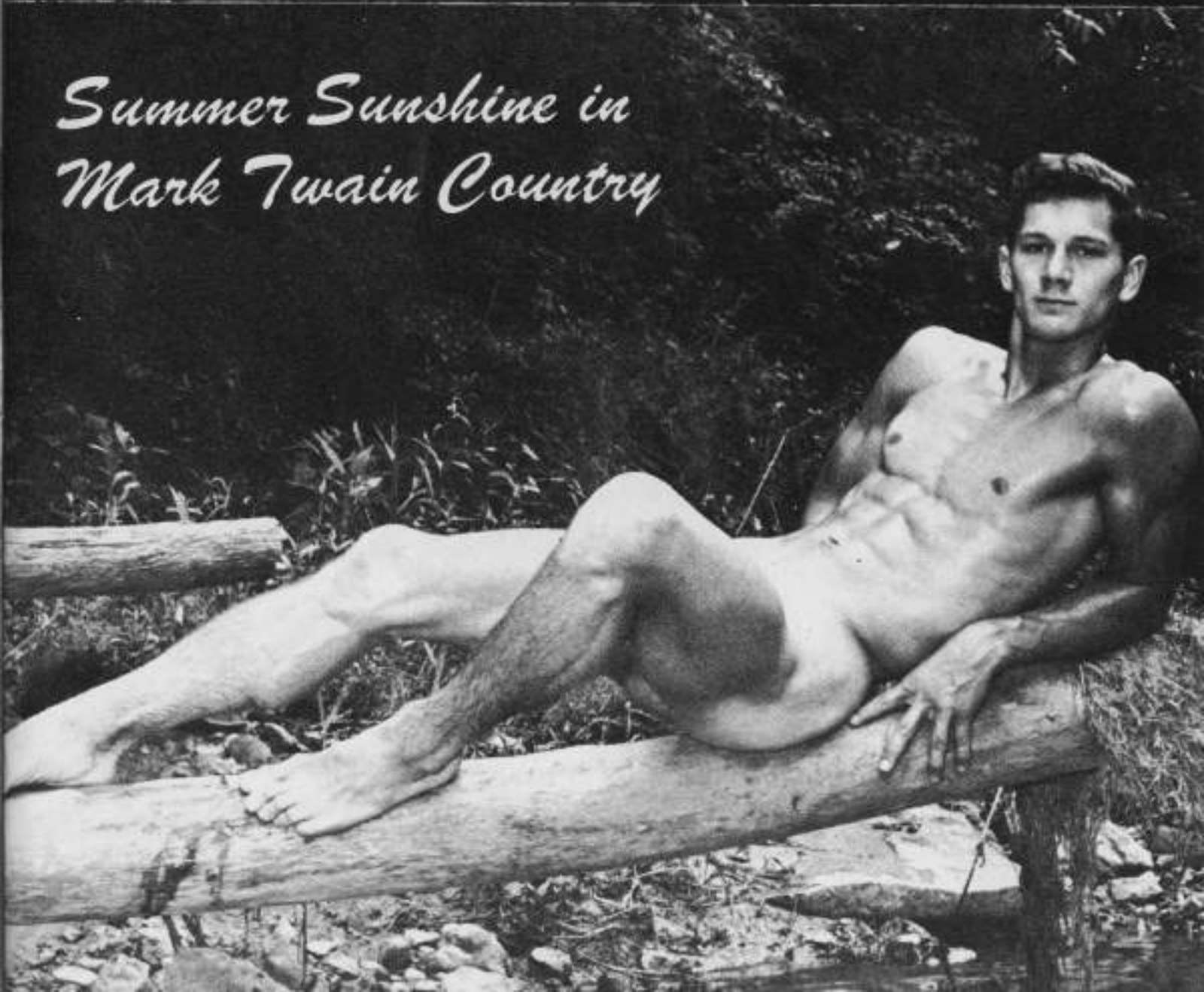
... and again with big Lynn Miller, who looks like he prevailed on Van to loan him his belt and pants for this patio shot. Greater love hath no man! Imagine poor Van standing bare-bottomed off-camera to get his pants back again! Oh the unsung contributions to the art of physique photography!

For a few months each year that golden California sun bathes the Mississippi valley, and one lucky day it shone on the hard-chiseled muscles of Donnie Kay and bounced through the lyric lens of **TROY SAXON**'s camera, to treat us to these 3 views of this "ideal" Troy Saxon model, stripped to striped briefs, then to a pouch, and then to nothing.





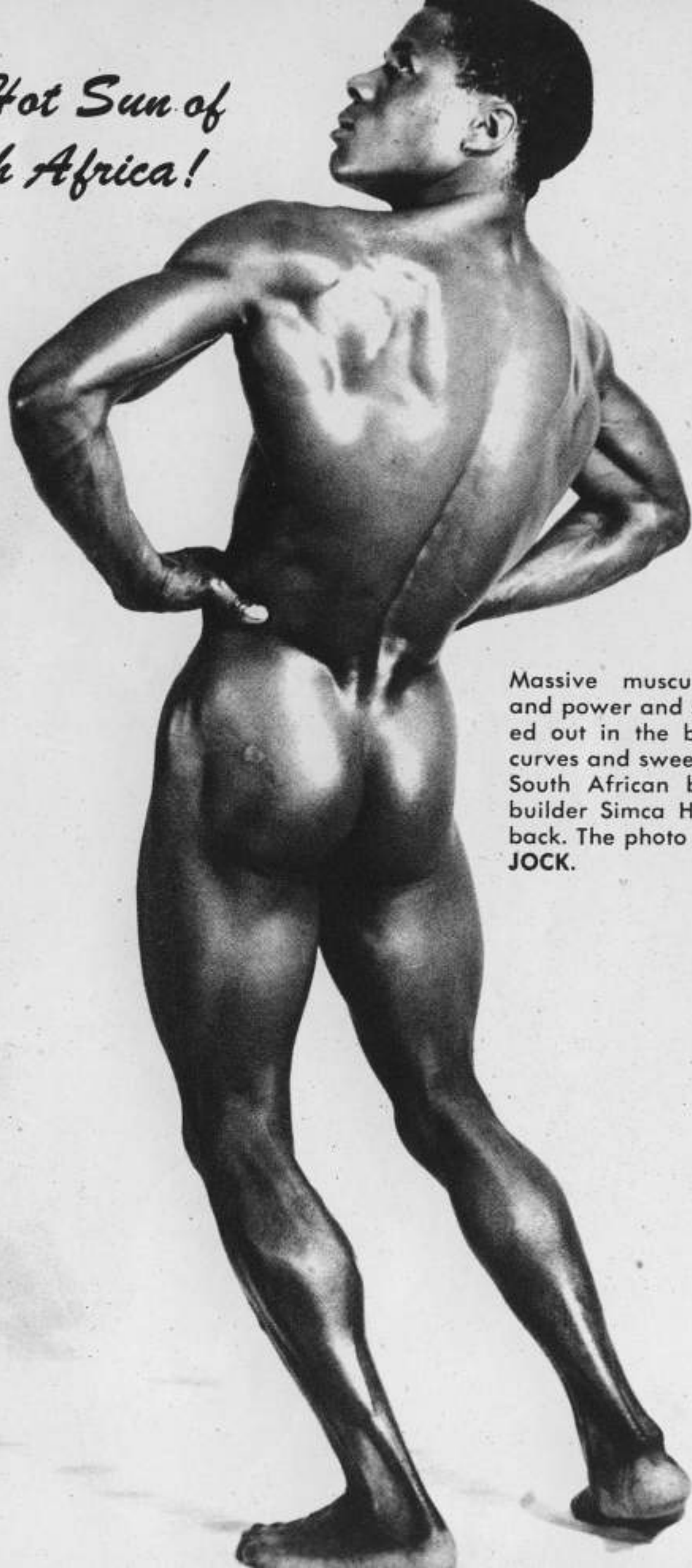
*Summer Sunshine in
Mark Twain Country*





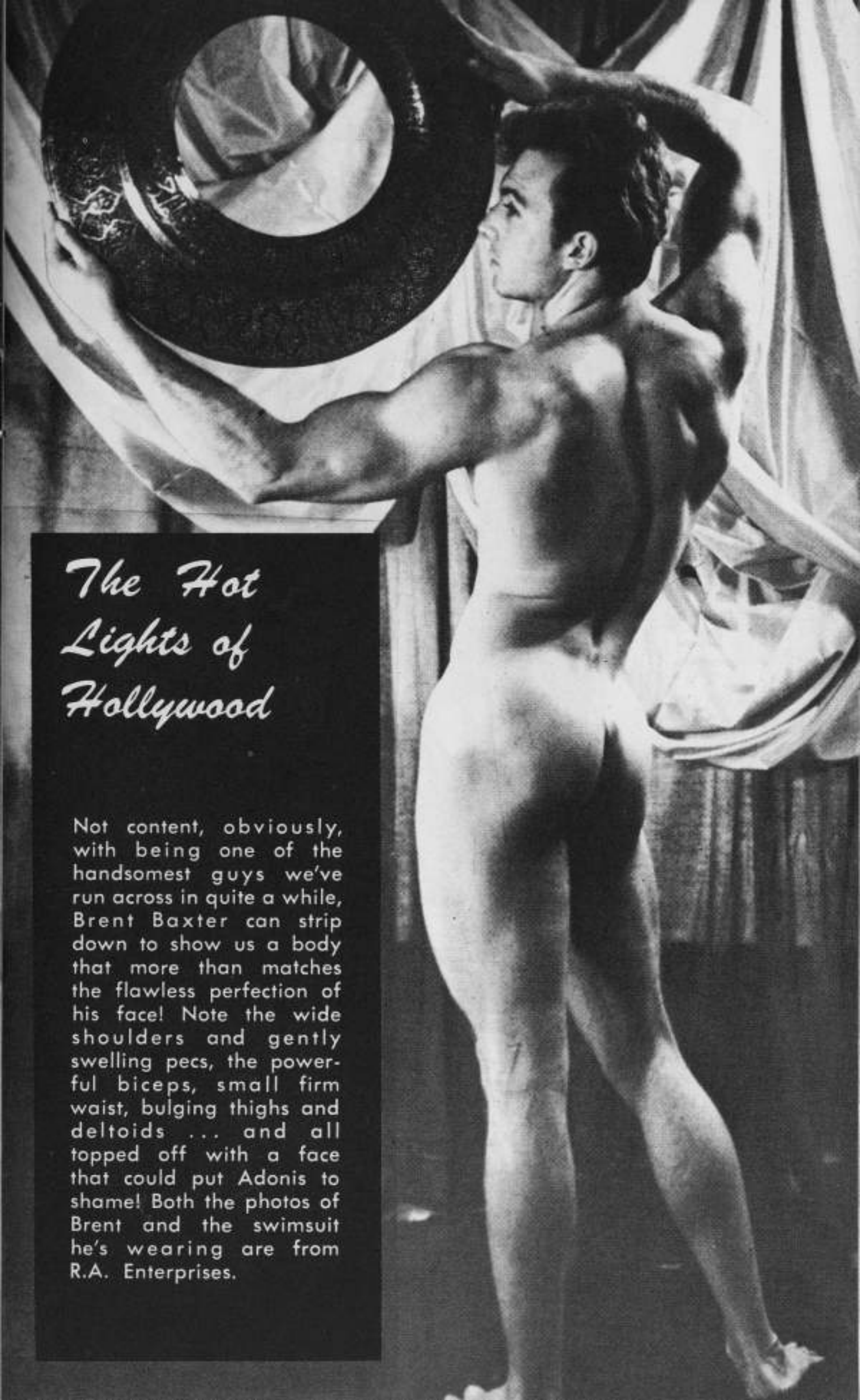
Another Sunny Californian, **JOE MILLER**, in a photo by himself, basks in the brilliant light on his terrace.

*The Hot Sun of
South Africa!*



Massive muscularity and power and spelled out in the brutal curves and sweeps of South African body-builder Simca Heza's back. The photo is by JOCK.





The Hot Lights of Hollywood

Not content, obviously, with being one of the handsomest guys we've run across in quite a while, Brent Baxter can strip down to show us a body that more than matches the flawless perfection of his face! Note the wide shoulders and gently swelling pecs, the powerful biceps, small firm waist, bulging thighs and deltoids ... and all topped off with a face that could put Adonis to shame! Both the photos of Brent and the swimsuit he's wearing are from R.A. Enterprises.

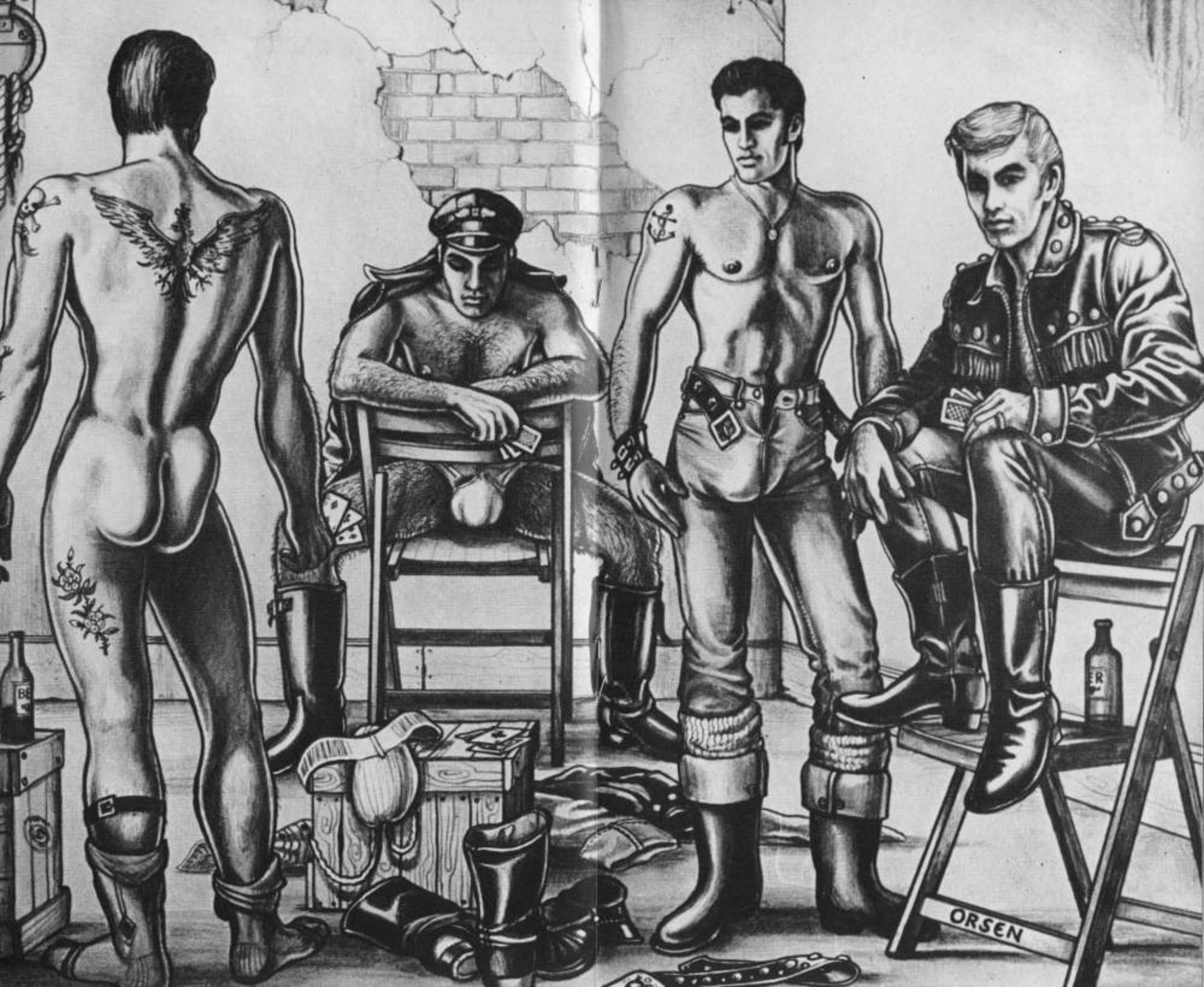
刺青の美男子



The Tattoo Boys

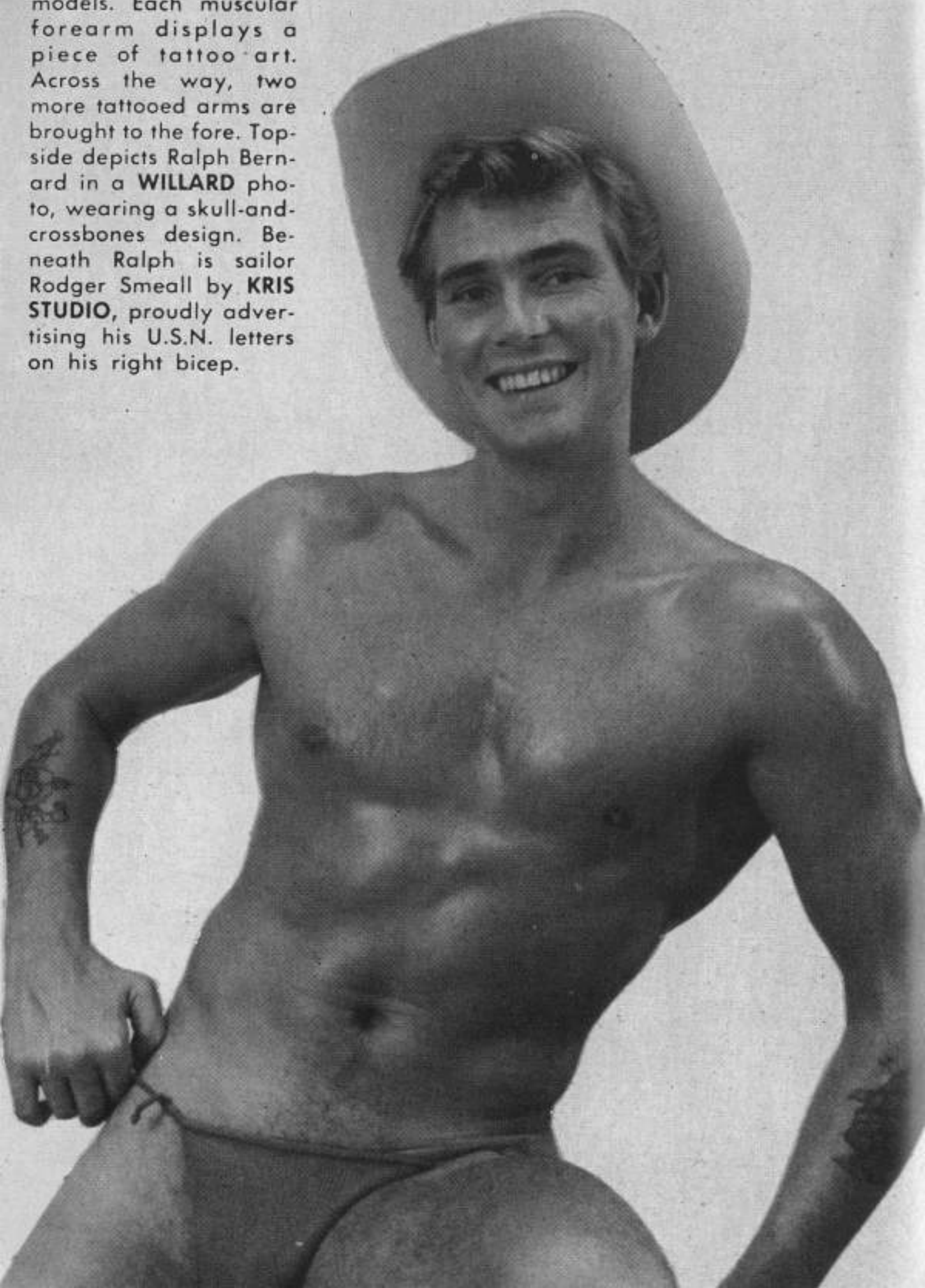
Like oysters and olives, tattoos are an acquired taste, either loved or loathed. Among bodybuilders and their well-wishers the controversy raves as hotly as ever . . . are they adornment or disfiguration? To deliberately disfigure a fine musculature would be well-nigh sacrilege, but to add a pictorial embellishment whose design enhances the body would be desirable.

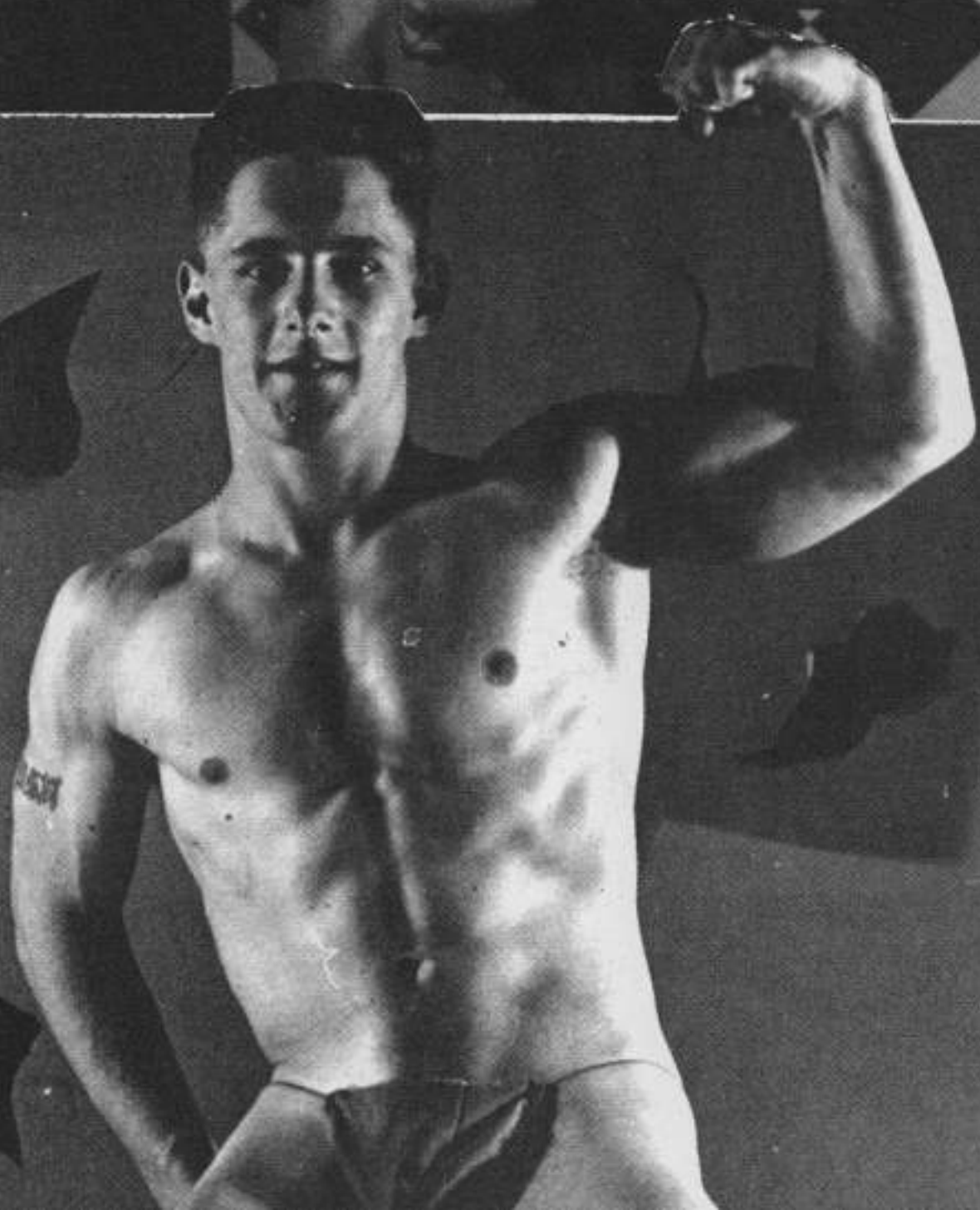
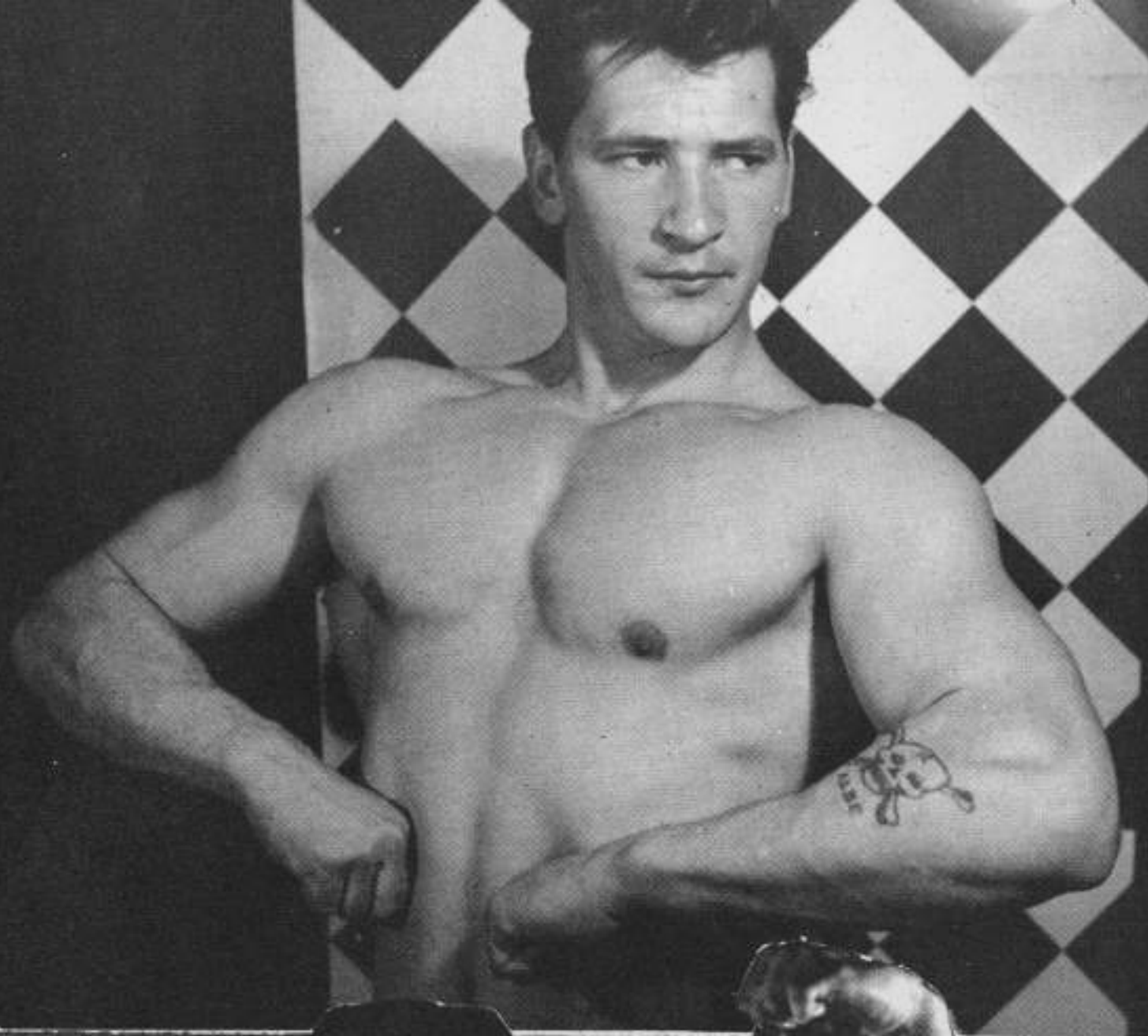
Rather than enter the argument pro or con, **MARS** merely recognizes the fascination of the tattoo for many artists, models, and photographers, and presents herewith an unbiased and unhurried look at epidermography as seen in the work of various photographers and artists. Noteworthy among the latter is the work of a talented newcomer, **ORSEN**, whose work is distributed by Studio Ceb. Orsen produced the enticing scene above, entitled "Tattoo Parlour," as well as the "Strip-Poker Party," seen on the next two pages.



tore lind

This big, blond Viking is another of **BOB ANTHONY's** superb models. Each muscular forearm displays a piece of tattoo art. Across the way, two more tattooed arms are brought to the fore. Top-side depicts Ralph Bernard in a **WILLARD** photo, wearing a skull-and-crossbones design. Beneath Ralph is sailor Rodger Smeall by **KRIS STUDIO**, proudly advertising his U.S.N. letters on his right bicep.



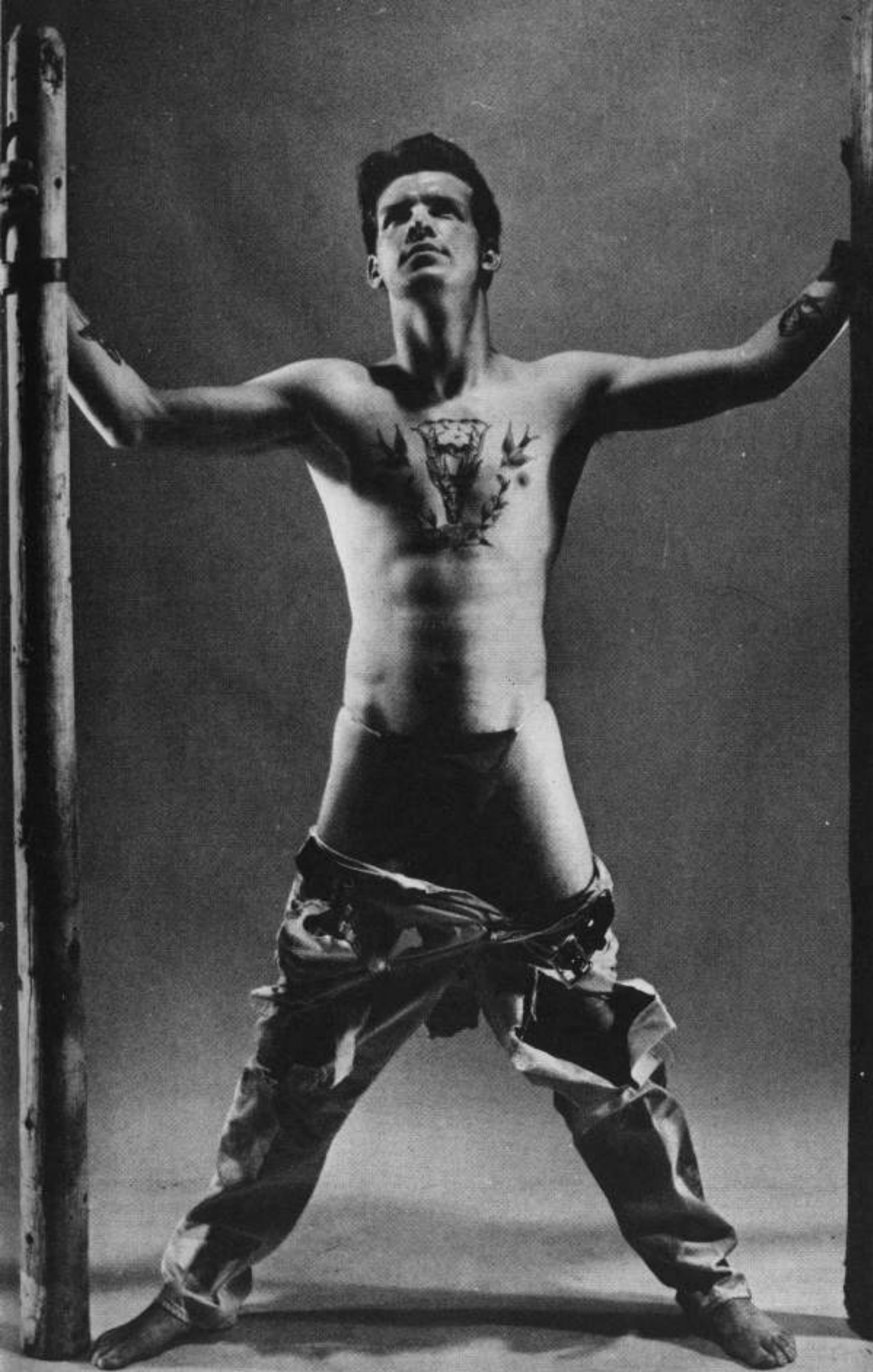


tattoos 'n' leather

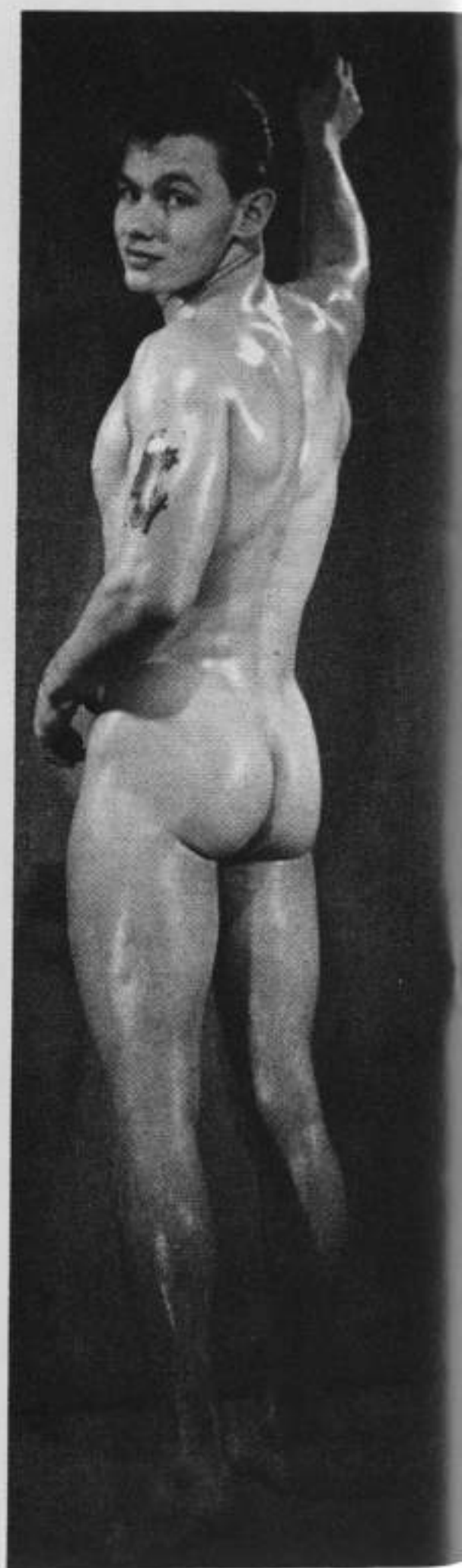
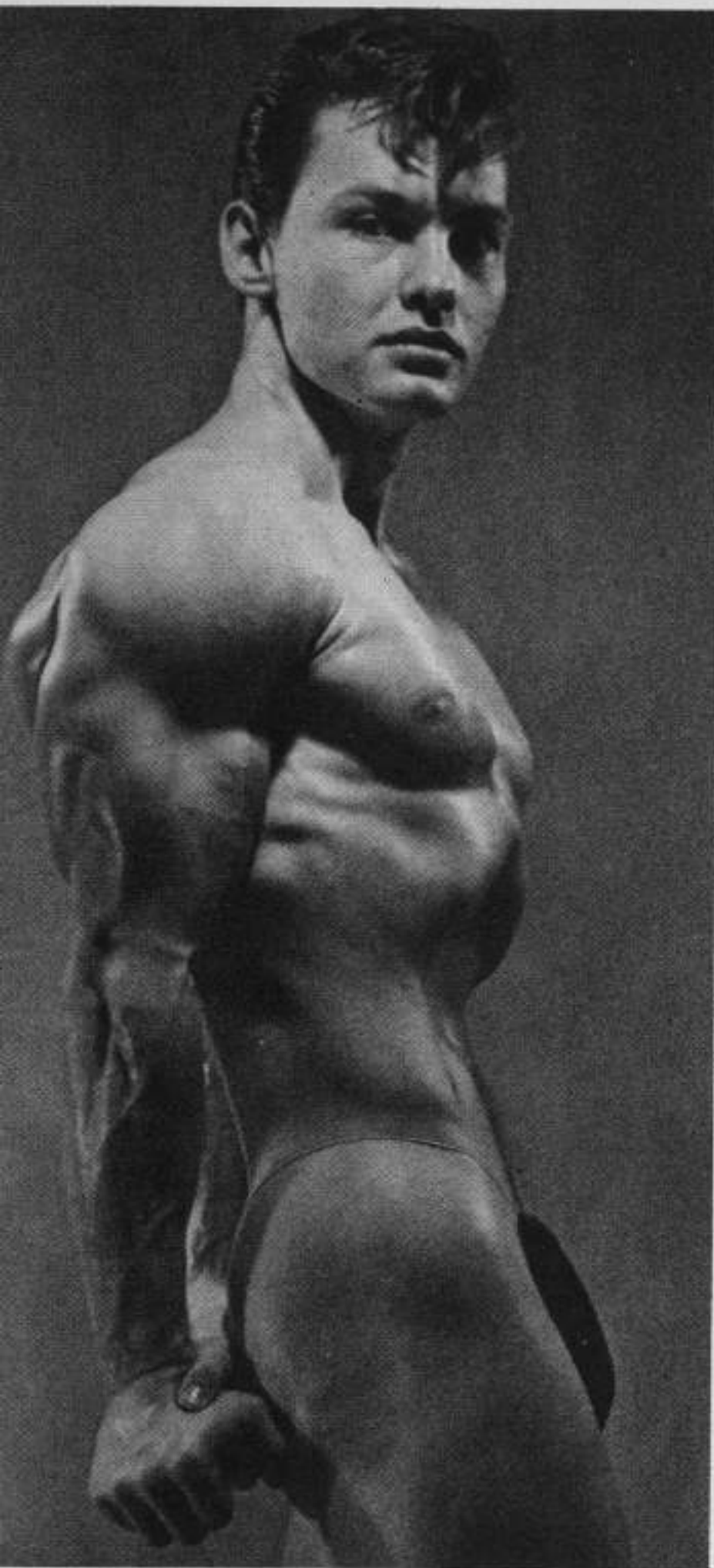
Like ice cream goes with cake ... like onions go with liver ... like Damon goes with Phythias ... tattoos seem to go with leather. So, bringing both these virile symbols together in a pair of explosive photos, **MARS** offers this twin glimpse of the highly decorated (and decorative) body of 21-year-old, 165 lb. Jay Reed, garnished with touches of black leather and posed with the **KRIS STUDIO** know-how.

For those who can't quite make it out, the chest design consists of two blue-birds trailing a garland of roses, above which is the head of a deer, with a miniature landscape between its massive horns.

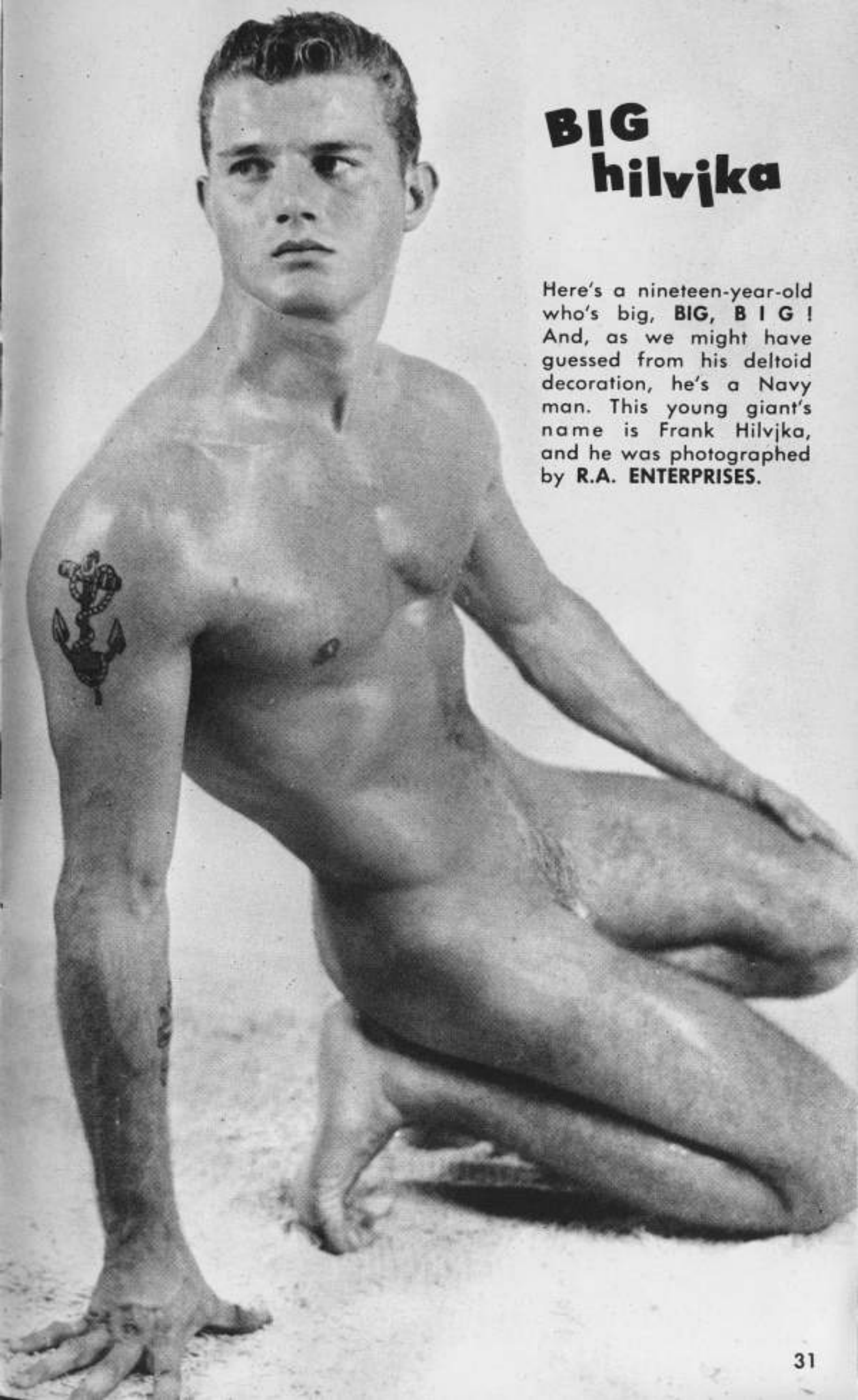




famous foxx

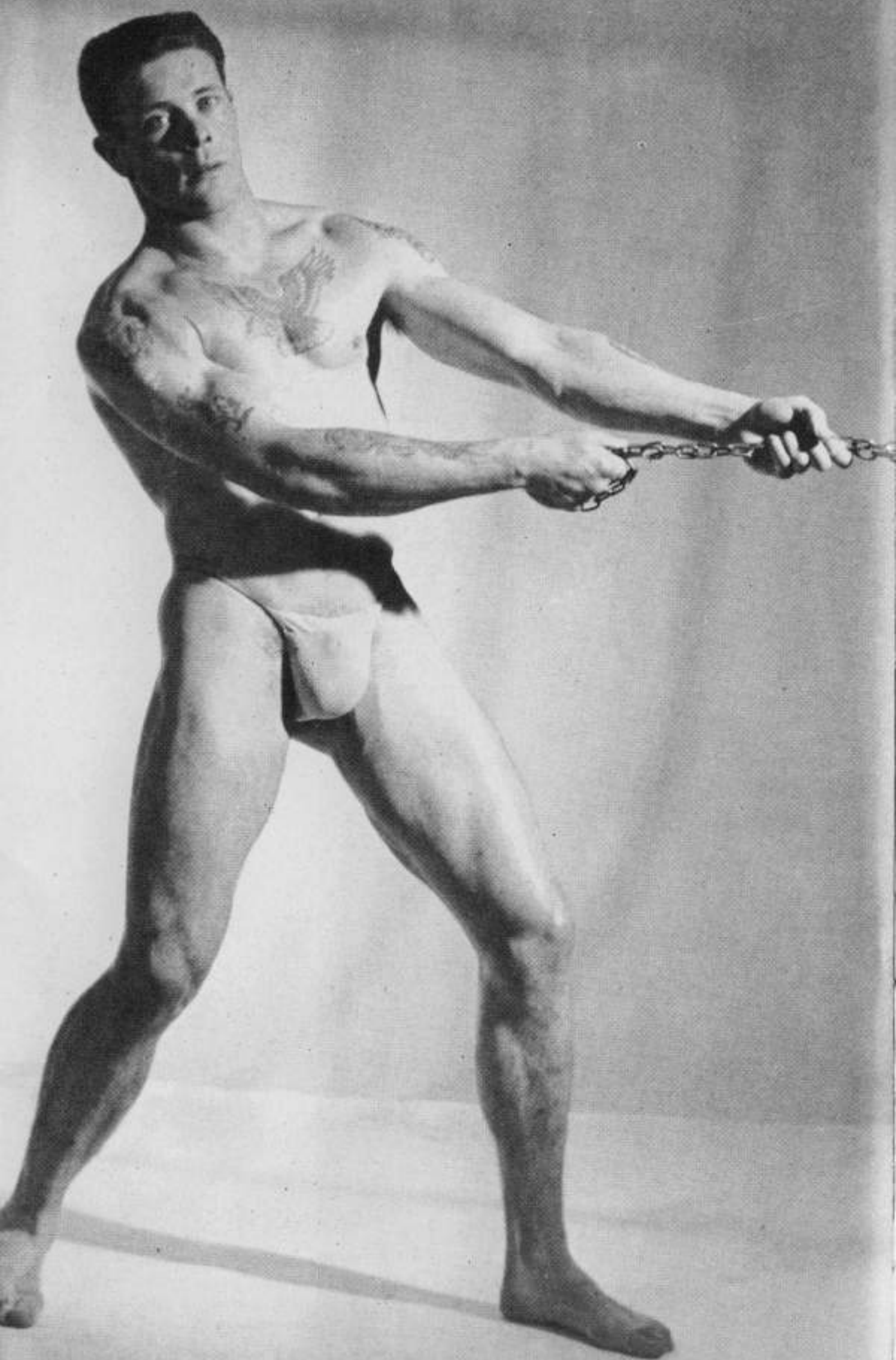


Remember fabulous Bob Foxx from **TROY SAXON STUDIO**? Well, what do you suppose happens if you're lucky enough to flip him over onto his other side? That's right! . . . you'll find a splay tattoo square on his bulging bicep. Bob demonstrates the now-you-see-it, now-you-don't flip-over technique in the two photos above.



BIG hylvika

Here's a nineteen-year-old who's big, **BIG, B I G !** And, as we might have guessed from his deltoid decoration, he's a Navy man. This young giant's name is Frank Hilvika, and he was photographed by **R.A. ENTERPRISES.**

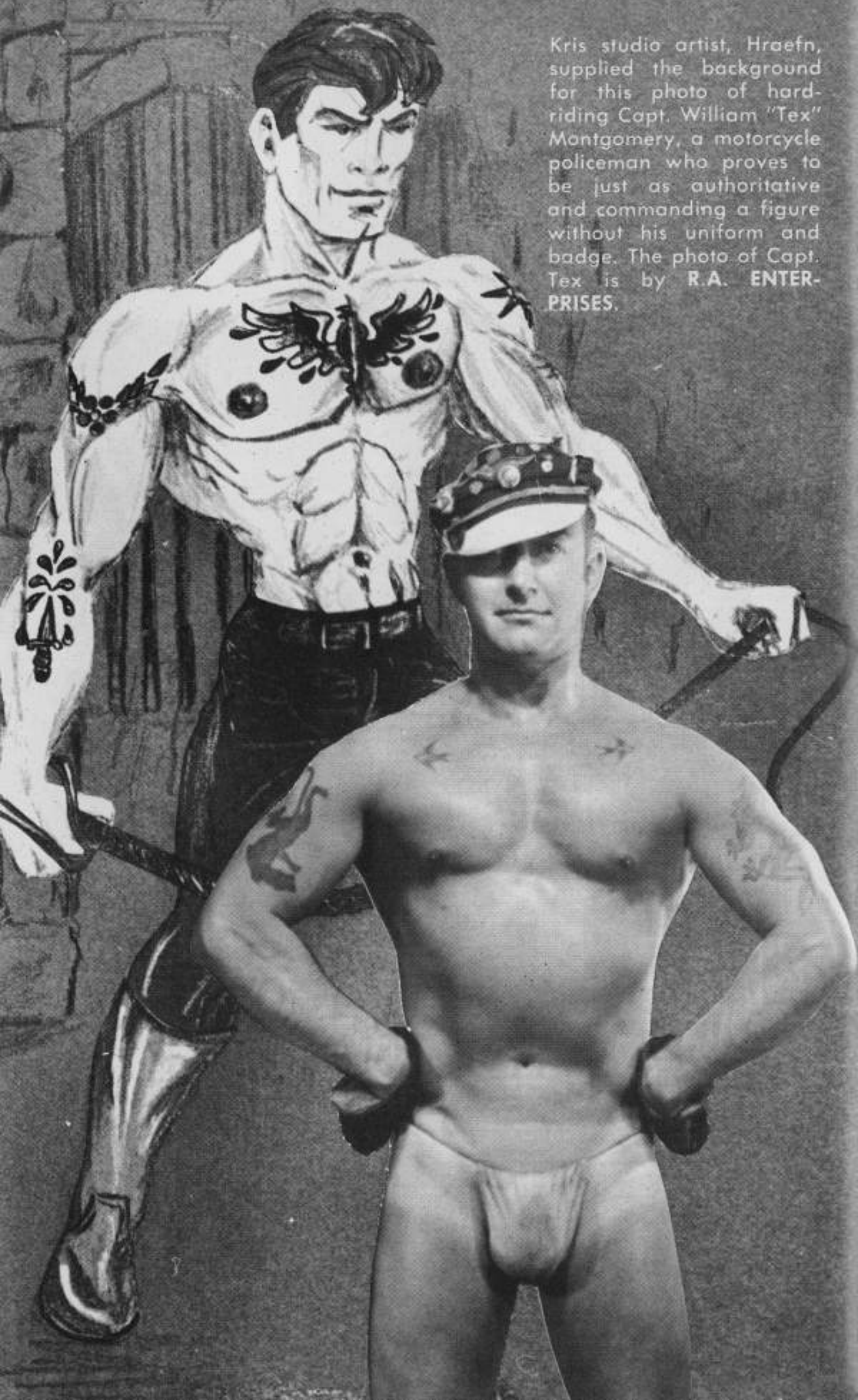


**awesome
aussie**

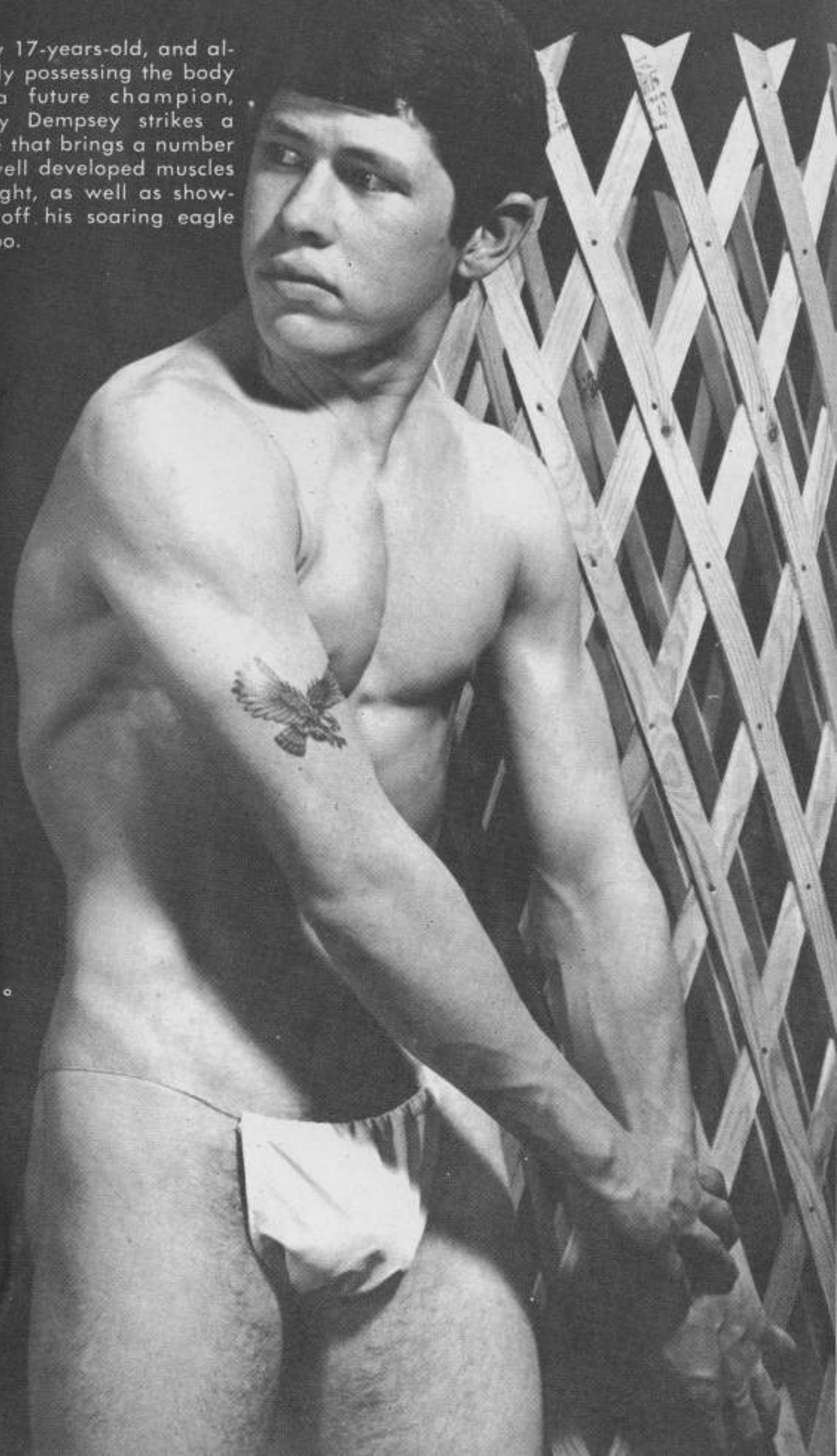


... And still **MORE** tattoos!
These adorn the upper
torso of Australian body-
builders Tony Heath. These
photos are by **SCOTT PHO-
TOGRAPHY.**

Kris studio artist, Hraefn, supplied the background for this photo of hard-riding Capt. William "Tex" Montgomery, a motorcycle policeman who proves to be just as authoritative and commanding a figure without his uniform and badge. The photo of Capt. Tex is by R.A. ENTERPRISES.

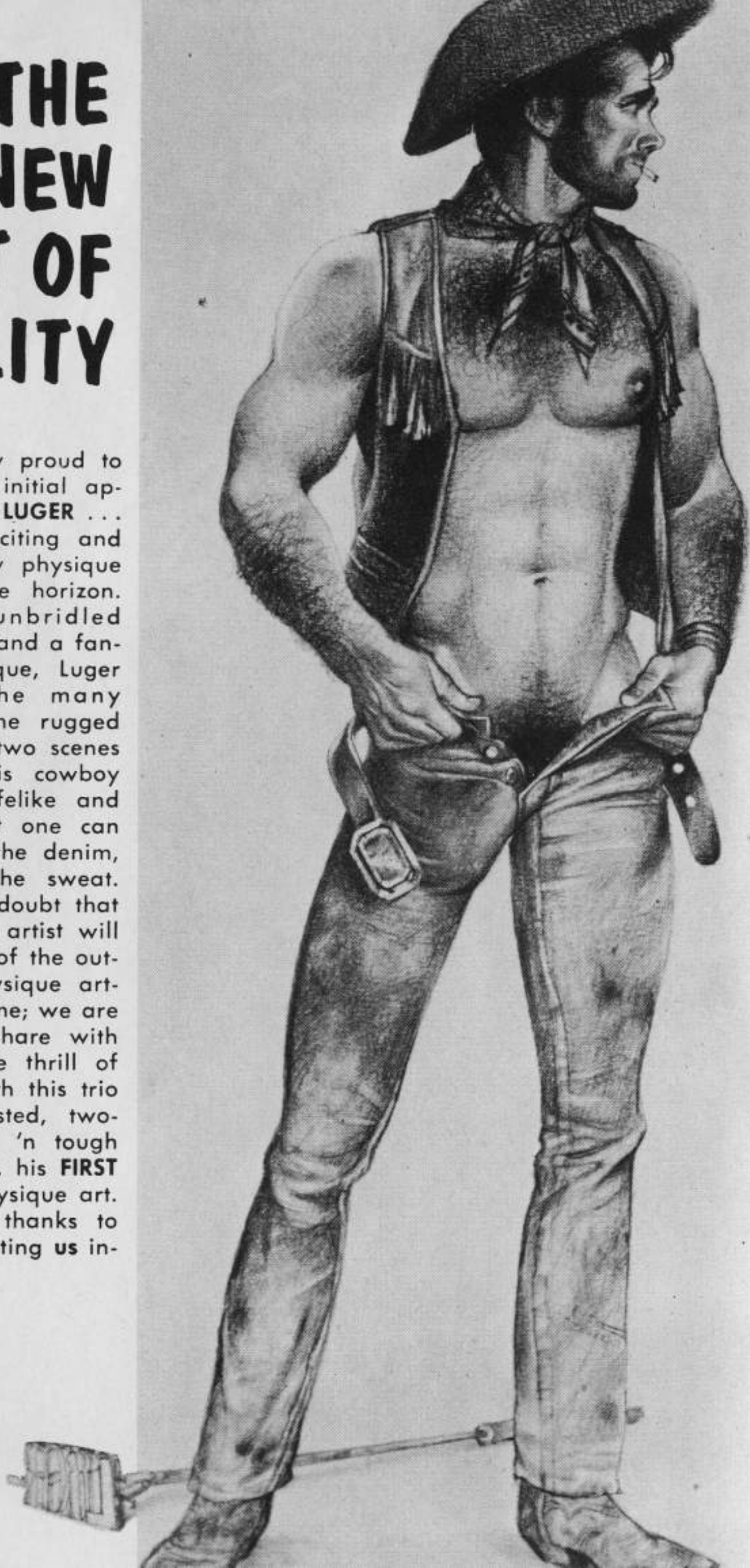


Only 17-years-old, and already possessing the body of a future champion, Andy Dempsey strikes a pose that brings a number of well developed muscles to light, as well as showing off his soaring eagle tattoo.



THE NEW ART OF REALITY

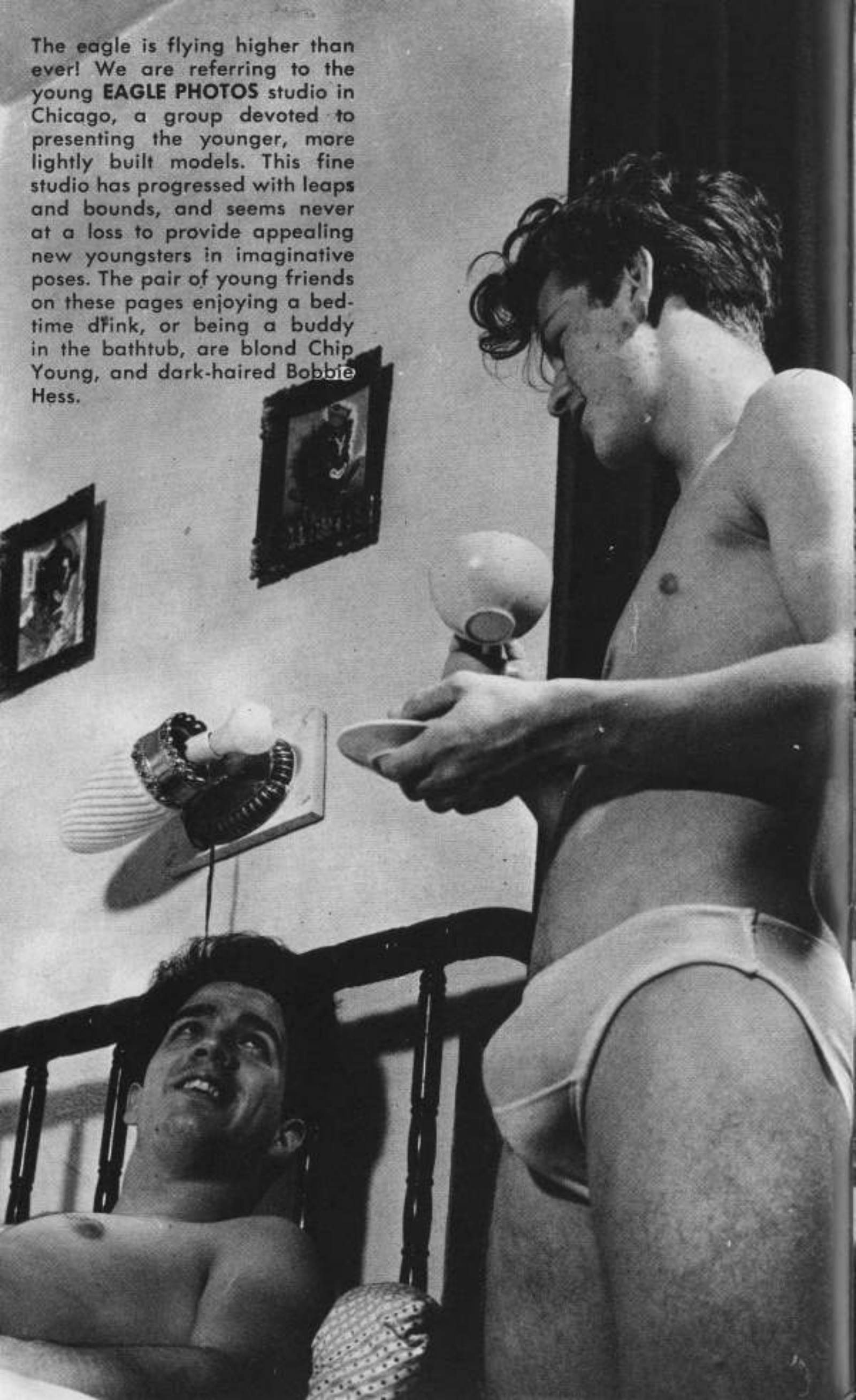
Mars is very proud to present the initial appearance of **LUGER** ... the most exciting and talented new physique artist on the horizon. With an unbridled imagination and a fantastic technique, Luger portrays the many worlds of the rugged man. These two scenes are from his cowboy series; so lifelike and detailed that one can almost feel the denim, and smell the sweat. There is no doubt that this talented artist will become one of the outstanding physique artists of our time; we are pleased to share with you now the thrill of discovery with this trio of hairy-chested, two-fisted, rough 'n tough cowpokes ... his **FIRST** published physique art. Our sincere thanks to **LUGER** for letting us introduce him!





LYGER

The eagle is flying higher than ever! We are referring to the young **EAGLE PHOTOS** studio in Chicago, a group devoted to presenting the younger, more lightly built models. This fine studio has progressed with leaps and bounds, and seems never at a loss to provide appealing new youngsters in imaginative poses. The pair of young friends on these pages enjoying a bedtime drink, or being a buddy in the bathtub, are blond Chip Young, and dark-haired Bobbie Hess.

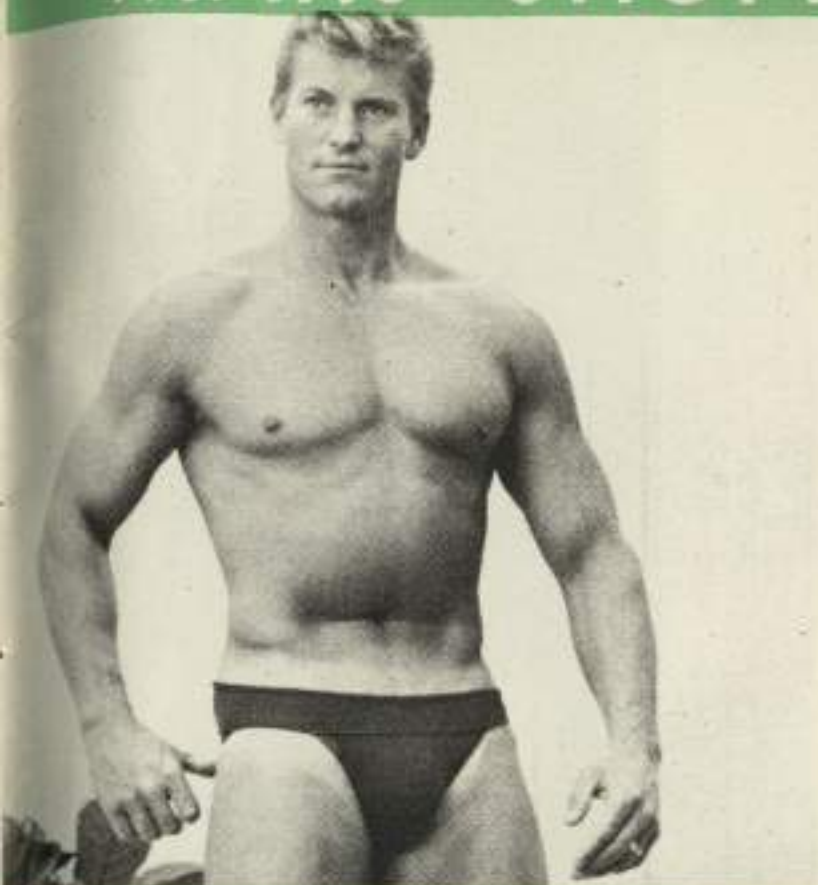




Handsome Brent Baxter again
... but this time not by R.A.!
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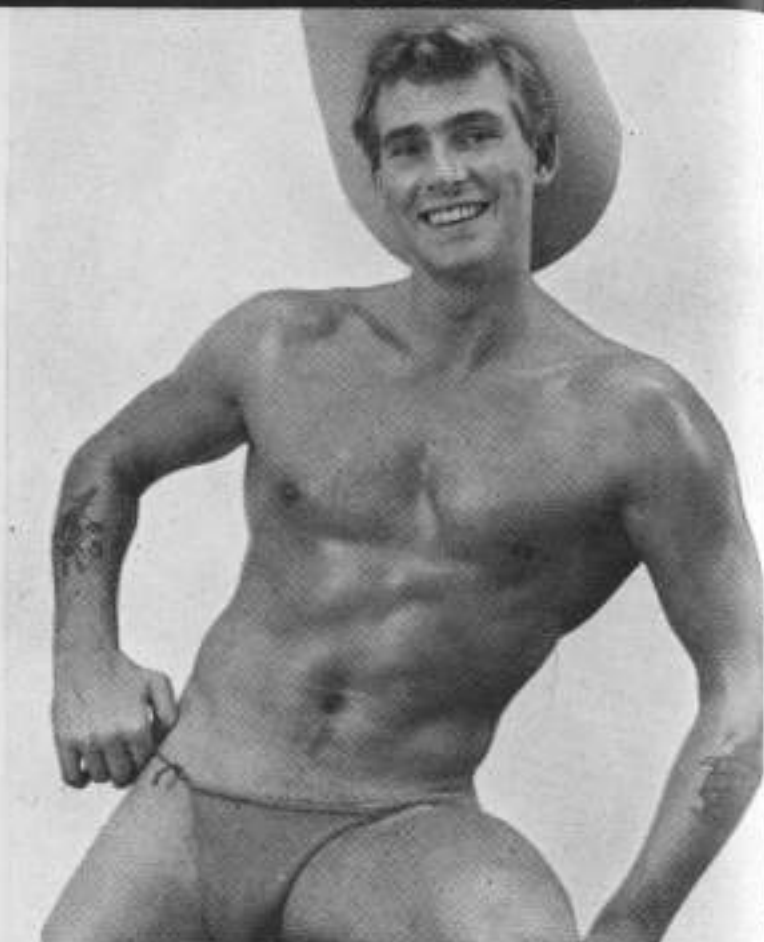
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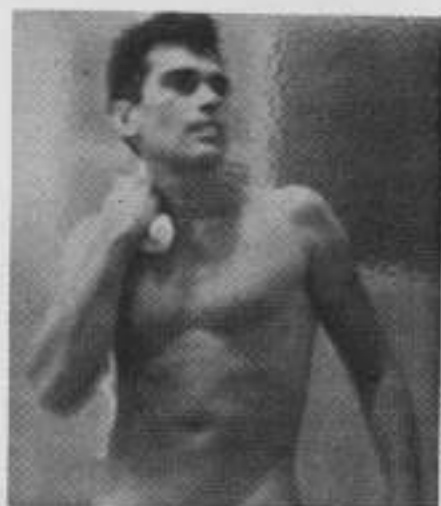


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